



AVON TERRACE REVITALISATION GRANTS PROGRAM GUIDELINES

INTRODUCTION

One of the priority outcomes contained in the Shire's Strategic Community Plan is ensuring York's main street looks prosperous and cared for at all times. The 2016/17 budget includes \$10,000 for supporting improvements to the appearance of the Avon Terrace commercial area. Up to \$2,000 per business will be provided to undertake works which will improve the visual amenity of the main street. The grant amount is required to be matched by the applicant.

Applicants will be required to provide an expenditure report detailing how funds were spent, potential benefits gained from the grant funds and provide copies of receipts of expenditure. Works need to be completed within 12 months of the funding approval.

OBJECTIVES

- Improve the visual appearance of the Avon Terrace commercial area.
- Stimulate business activity along Avon Terrace.
- Improved, lively and attractive commercial precinct streetscapes.
- Increased footfall and patronage for retail outlets.
- Increased numbers of venues improving or maintaining their street facade, enhancing the vibrancy of the main street and its business operations.

ELIGIBILITY

To be eligible for funding from the Avon Terrace Revitalisation Grant pilot program applicants must be:

- a business located on Avon Terrace, and;
- owner of a business property or a tenant holding owner's consent.

The following are ineligible for funding as they do not meet the identified purpose of this program:

- Routine maintenance
- Internal shop fittings including display shelves and painting
- Properties owned by employees of the Shire of York
- Projects that will rely on future/recurrent funding from the Shire of York
- Businesses and premises who have a Shire debt (rates or other outstanding debt) of more than 90 days



Funds can be used for the following:

- Enhancement of shop frontages.
- Cleaning and repainting of external building surfaces visible from the main street.
- Repairs to under awnings of verandas.

FUNDING CONDITIONS

- The contribution from the Shire of York is capped at \$2,000 per premise.
- Applicants will need to at least match the contribution they are seeking from the Shire in cash.
- Applications will be given preference if they contribute more than the allocation from the Shire.
- The matched financial contribution (not value-in-kind) to the project is not obtained through any other funding support from state, or federal governments, although leveraging funding from these sources in addition to the business contribution could be considered.

APPLICATION & ASSESSMENT

Applications for grants open on Friday 14 April and close at 4.30pm on Friday 5 May. Application forms are available on the Shire of York website or from the front counter at the Shire office.

Once the application process has closed, an assessment panel comprising Shire Officers will review the applications and make recommendations to Council for consideration.

In addition to the amount of funding contributed, applications will be assessed on the following criteria:

- The contribution the project will make to improve streetscape amenity.
- The extent to which the project enhances Avon Terrace as a commercial destination.
- The assessment panel for applications will include heritage considerations to ensure works are appropriate.

Successful applicants will be required to complete all agreed activities within 12 months from the funding approval date.

Applications are to be submitted to records@york.wa.gov.au or at the Shire administration office before 4.30pm on Friday 5 May 2017.

For enquiries relating to the Avon Terrace Revitalisation Grant Program, please contact Esmeralda Harmer, Shire of York, Community & Economic Development Officer, on 9641 2233.