

## **SY055-05/18 – Community Funding – Grants & Sponsorship Applications**

### **Reason – to included additional information**

The table on page 47 has been updated to include information regarding ECMMA York.

The EMCCA application was assessed and a copy provided to Councillors in Appendix A & B.

## ***SY055-05/18 – Community Funding – Grants & Sponsorship Applications***

**FILE REFERENCE:** FI.DON  
**APPLICANT OR PROPONENT(S):** Various  
**AUTHORS NAME & POSITION:** Esmeralda Harmer, Community Economic Development Officer  
**RESPONSIBLE OFFICER:** Paul Martin, Chief Executive Officer  
**PREVIOUSLY BEFORE COUNCIL:** N/A  
**DISCLOSURE OF INTEREST:** Nil  
**APPENDICES:** A - Schedule of Requests & Recommendations  
B - 2018 April Community Funding Applications

***Appendices A & B are confidential under Section 5.23 – (e) (iii) of the Local Government Act 1995 in that it deals with “information about the business, professional, commercial or financial affairs of a person”***

***Copies have been provided to Councillors, the Chief Executive Officer and Executive Managers only.***

### **Nature of Council’s Role in the Matter:**

- Executive

### **Purpose of the Report:**

Council is requested to consider funding applications received in the recent round of Community Funding to support community events and activities occurring from 1 July 2018.

Council is also requested to consider the financial obligations of such requests and determine the budget allocations required to support these applications.

A detailed schedule of requests and recommendations is attached as a confidential report at Appendix A for Council’s consideration. The schedule summarises all applications received which have also been included as a confidential report at Appendix B.

### **Background:**

The Shire of York supports the collective and economic benefit of its community and businesses and provides financial assistance through the Community Funding; Grants & Sponsorship Program to consider these proposals.

Grant funding rounds are offered twice yearly and are open for a four-week application period to all eligible community and sporting organisations.

Council’s policies *C1.3 Community Funding; Grants & Sponsorship* and *C1.4 Sponsorship of Tourism Events* policies are designed to recognise the important role that community and sporting organisations play in developing vibrant communities and activating York with social and economic opportunities. In addition, they seek to support and promote a strong and connected community through the sponsorship of events and activities, in kind waiver of Council fees or charges in an equitable and accountable way.

Often, appeals for support through the community funding program generally outweigh the available funding.

At Council’s Ordinary Meeting held 18 December 2017 seven applications totalling \$19,418 were received and Council resolved as follows:

*“That Council:*

1. *Allocates the following in response to the funding requests received:*
  - *York Bowling Club* \$2,400 of cash
  - *York Rose Patch Workers & Quilters* \$300 of cash & in kind
  - *York Community Resource Centre* \$3,768 of cash & in kind
  - *York Family Playgroup* \$3,000 of cash
  - *York Football Club* \$1,400 of in kind
  
2. *Requests the Chief Executive Officer to negotiate the cash & in-kind balances with applicants where required.*
  
3. *Notes that the value of requests exceeds the funds available for allocation.”*

This report seeks Council's consideration of the applications received through the April 2018 round of community funding and to determine the merits of each application and the existing budgets available to support such requests.

**Comments and details:**

The Shire's recent round of Community Funding; Grants & Sponsorship opened 2 April 2018 for a period of four weeks and was advertised utilising the following methods;

- Local print media
- Shire's website
- Email distribution networks
- Social media pages
- Face to Face communications with potential applicants

At the closing date, thirteen applications were received of which two applications were deemed ineligible under the *C1.3 Community Funding; Grants & Sponsorship Guidelines* as insufficient detail was provided to enable Officers to assess the application appropriately.

All eligible applications received will need to be considered as part of Council's budgeting process with requests totalling \$50,629. A summary of the requests received are included below;

<b>Proponent</b>	<b>Purpose of Funding</b>	<b>Request</b>
Wheatbelt Endurance Riders	Assistance to deliver two equine endurance rides in the Talbot and Greenhills areas.	\$1,000
York Business Association	Assistance to promote York in its canola flowering season through community engagement and enhancement	\$4,556
The York Christmas Festival	Financial assistance to deliver the York Children and Christmas Festival	\$17,000
York CRC	Assistance to support a youth program, outdoor community cinema and the Shop Local campaign	\$8,277
Gooder Judder Aboriginal Corporation	Assistance to deliver three activities as part of a July School Holiday program	\$2,796
York Pony Club	Assistance to purchase show jumping equipment and trailer	\$10,000

Veteran Car Club	In kind support to deliver the 2018 York Motor Show	\$3,000
York Arts & Events	Assistance to include youth specific engagement as part of the 2018 York Festival program	\$4,500
York Friendship Club	Assistance to deliver the 2018 York Medieval Fayre	\$8,000
York Croquet Club	In kind support to seal a disabled car parking bay as part of the redevelopment works at the Croquet Club.	\$6,300
ECMMA York	Assistance to purchase club mats and grading shirts for the 2018 interclub tournament.	5,000

Officers have included all applications received as a confidential document for Council's review at **Appendix B**.

Officers have used the following criteria to assess each application based on the Community Funding guidelines and Council's *C1.3 Community Funding; Grants & Sponsorship Policy* and provided a rating score based on this assessment;

- The perceived overall community need and benefit of the initiative or activity.
- Level of community support and evidence of consultation undertaken with the local community and/or relevant sector in support of the grant application.
- Level of investment and in-kind contribution from the applicant.
- Ability of the applying body to financially manage the grant monies.
- Ability of the project's reach and participation levels
- The initiative's alignment to the Shire's Strategic Community goals and aspirations as indicated in the application.
- Level of dedication and proven commitment demonstrated by the applicant (previous funding acquittals, reflected in the application, matched funding contributions)

Officers note the application received from the York Christmas Festival was considered under *Council's C1.4 Sponsorship of Tourism Events policy* due to the amount requested, however on further assessment of the application, Officers propose the event aligns to *Council's C1.3 Community Funding; Grants & Sponsorship Policy* and therefore has been included in this report for consideration by Council.

Assessments with similar ratings have undergone further consultation with the applicants to discuss the potential impact reduced funding may have. These discussions indicate that, should a reduction in funding be likely, support to purchase specific items or activities as part of the overall intended project/s would be most beneficial. Officers concur with this approach as it allows;

- Council to support a larger number of applications with the existing funds available.
- The applicant to ensure delivery of the proposed activity or event.
- Council to direct its support towards specific items or activities, increasing brand recognition.
- Council with an approach that is proportionate to the current funding available and reflective of the Shire's responsiveness to its community's needs.

Officers have prepared a schedule of requests and recommendations as a confidential attachment for Council's review as attached at **Appendix A**.

This schedule includes details of funding requested and comment from Officers on the merits of considering each request in accordance with Council's *C 1.3 Community Funding; Grants & Sponsorship Policy & Guidelines* including proposed budget allocations to consider these requests.

**Implications to consider:**

- **Consultative**

Officers have engaged with applicants throughout the open round providing support where required or requested. It is suggested Officers will continue to work closely with local groups and organisations to encourage interest, determine promotion, voluntary capacity to meet demand, and to ensure a robust delivery of activity is achievable.

In addition to this, significant consultation will continue to take place with all businesses within the Shire to encourage involvement and cross promotion of community focused events.

- **Strategic**

A focus on building relationships with and supporting community groups and networks are identified areas of priority in the Strategic Community Plan and are identified as actions in the Shire's Corporate Business Plan.

- **Policy related**

As per the *C1.3 Community Funding; Grants & Sponsorship Policy*

*Clause 3.1 The Council will consider applications made under the following general headings for projects which:*

- *encourage general involvement in local activities including sport.*
- *assist a community group to expand their ability to provide support for community and individual health and wellbeing.*
- *events which have been developed for local community enjoyment. Note: these are events not developed to leverage tourism or economic development benefit but having more of a purely community enjoyment focus.*

- **Financial**

The total Community funding requests received through this round is \$50,629. With all activities occurring after 1 July 2018, Council will need to consider through the budgeting process an allocation to include specific amounts to honour the requests recommended.

Applications can be considered from the following Community Funding pools:

Budget Allocation	GL Account	Available Pool	Funding Proposed
Youth	109158	8,500	3,531
Sporting Sponsorships	113167	10,000	7,320
Area Promotion	132145	22,500	19,778
Festival Assistance	132150	30,000	20,000
<b>Totals</b>		<b>71,000</b>	<b>50,629</b>

- **Legal and Statutory**

All Council supported events would still need to comply with and be assessed against any statutory policies and legislations.

- **Risk related**

Should Council resolve to support the proposed Officer recommendation, approximately \$20,000 will remain in the community funding pool for the next round offered later this year. This could impact the Shire's reputational risk and its ability to fund significant projects in the latter part of the year.

Officers consider this reputational risk as low in consideration of the significant support Council provides to a range of community activities and projects across the year. Officers do acknowledge however in future years, work could be undertaken to potentially offer a major and a minor round of community funding each year. This could lower the perceived risk by assisting to inform all potential applicants of the intentions of each funding round prior to the application period.

- **Workforce Implications**

It is suggested where applications indicate Shire resource support, a cash contribution be considered to the value of the works required instead of the Shire undertaking the work. Officers are recommending this approach in consideration of the Shire's capacity to deliver private works and its existing Shire commitments. In kind costings for building or park hires have been identified and included as detailed in the confidential report attached.

**Voting Requirements:**

**Absolute Majority Required:        Yes**

**OFFICER RECOMMENDATION**

*"That Council:*

**1.        Approves the following funding requests:**

- *Wheatbelt Endurance Riders*                                **\$1,000 of cash**
- *York Business Association*                                **\$4,556 of cash**
- *York Christmas Festival*                                **\$12,000 of cash**
- *York Community Resource Centre*                                **\$8,277 of cash & in kind**
- *Gooder Judder Corporation*                                **\$1,176 of cash**
- *York Pony Club*                                **\$5,000 of cash**
- *Veteran Car Club*                                **\$3,000 of cash & in kind**
- *York Arts & Events*                                **\$3,000 of cash**
- *York Friendship Club*                                **\$5,000 of cash**
- *York Croquet Club*                                **\$6,300 of cash & in kind**
- *ECMMA York*                                **\$1,320 of cash**

**2.        Requests the Chief Executive Officer to negotiate the cash & in-kind balances with applicants where required.**

**3.        Notes all activities funded will be delivered after July 1, 2018."**