



ORDINARY COUNCIL
MEETING – MAY 2018

LATE APPENDIX E

9 May 2018
To the Shire of York

Thank you so much for your interest and offer of assistance for the publication of a book begun many years ago by the late Tony Clack. Now, nearly finished, it stands not only as a remembrance of Tony but also as a tribute to The York Society which has been behind the venture from the beginning and whose Archives have provided the majority of the documents chosen.

THE BOOK

As noted in my letter of 13 December 2016 this is not a narrative history of York. It is a collection of documents that present an eye-witness account of past events that shaped the town. It also provides the context necessary to understand the document in blue italic notes. These notes come from the author's long career in teaching West Australian Economic History. Accompanying illustrations, in colour where possible, make this collection of over 200 documents a quite unique history of York.

VALUE TO YORK

York is striving to become a Tourist Town – yet has no written history. It needs stories to go with its magnificent streetscape and the documents in this book can provide such stories. Clearly the book will be of value to the many older York residents, who will remember many of the events described, as well as school students and young people trying to attach an event to year. The book covers events from Ensign Dale's crossing of the Darling Ranges right through to 2018 – the York Society's 50th Anniversary.

BOOK PREPARATION

Julie Rae and I have done all the research and writing free of charge. I am grateful to the shire for waiving the \$25 fee for 25 photographs but I needed many more. I have already paid the shire an additional \$400 and Battye Library a similar amount.

The book is currently being designed and formatted by Historical Research & Publication Services. I applied for and fortunately obtained a grant for \$4000 from the WA History Foundation, (which will have to be acknowledged.) The actual cost is \$4250 but I will cover the extra. This totally prepares the book for printing.

PRINTING

We decided to print 250 books. The cost of printing 250 books has been estimated to be around \$8,841.80. A much smaller run of 150 would cost \$5,650 and a larger one of 500 copies at \$16,470 far too expensive. We have been assured that re-prints can be done within a week if needed.

It should be noted that this is an estimate only and based on a book of 350 pages – a length it looks like we shall exceed.

To cover the printing costs of virtually \$9000, **I am hoping that the Shire will provide at least \$4000**, the York Society \$2500 and I will put in \$2500 – and may be a little more to cover two copies bound in leather, one each for the Council and Society at a cost of \$120 on top of the book cost.

RECOMMENDED RETAIL PRICE

We think the normal retail price of this full colour book should be \$49.90 or \$50. Most bookshops will buy in at \$30 to sell at \$50. All returns can be used for printing further copies when needed. As my husband and I will make the initial payment to the printer I would like Nick to handle sales as he has managed sales of all my books in the past. We think a special Launch price should be \$40

ACKNOWLEDGEMENT

I am more than happy to acknowledge any help from the Council in the manner they deem appropriate.

LAUNCH

I am very pleased it has been agreed that this will take place in the Town Hall on Friday 14th September @5pm. I would very much like the Shire President David Wallace to open proceedings and Sir William Heseltine - a long-time resident of York – has accepted our invitation to launch the book.

We will send personal invitations to all those involved, including Shire Officers, and then place an open invitation in York and Districts Community Matters with an RSVP deadline. Council, if possible, to take acceptances.

Yours sincerely

Dr Pamela Statham Drew