



BUDGET SUMMARY - SPONSORSHIPS AND FUNDING REQUESTS TO BE CONSIDERED - JUNE 2016

2015-16

COA	DESCRIPTION	AMENDED BUDGET	CURRENT/COMMITTED YTD EXPENDITURE	BALANCE AS AT 31 MAY 2016	REQUESTS	PROJECTED BALANCE 30/6/16
41112	Public Relations (Recognition of Achievers)	2,000	300	1,700	500	1,200
109158	Youth Expenditure	4,000	454	3,546	1,000	2,546
113167	Sporting Sponsorships	10,000	8,847	1,153		1,153
132102	Town Promotions	15,000	4,514	10,486		10,486
132145	Area Promotion	32,531	17,138	15,393		15,393
132150	Festival Assistance	66,634	46,059	20,575		20,575
		130,165	77,312	52,853	1,500	51,353

Council is requested to consider allocating the 2015/16 estimated surplus from unspent Tourism funds of \$46,454 as a specific carry forward for the 2016/17 funding requests as presented below.



BUDGET SUMMARY - SPONSORSHIPS AND FUNDING REQUESTS TO BE CONSIDERED - JUNE 2016

2016-17

COA	DESCRIPTION	PROPOSED BUDGET	LESS RECURRENT EXPENDITURE IN PROPOSED CBP	BALANCE	REQUESTS	PROJECTED BALANCE 30/6/17
41112	Public Relations (Specific sponsorship allocation)	18,704	-	18,704	18,704	-
109158	Youth Expenditure	8,500	-	8,500	1,500	7,000
113167	Sporting Sponsorships	17,751	-	17,751	1,000	16,751
132102	Town Promotions	15,000	-	15,000	-	15,000
132145	Area Promotion	45,074	10,000	35,074	7,586	27,488
132150	Festival Assistance	95,945	3,500	92,445	71,500	20,945
	<i>Festival Assistance - carried forward component included in total above \$46,454</i>					-
138150	York Economic Development Projects	20,000	-	20,000	-	20,000
		220,974	13,500	207,474	100,290	107,184



SHIRE OF YORK
SCHEDULE OF PROPOSED FUNDING REQUESTS 2016/17

A - SPORTING GROUPS

Funding Pool - Sporting Sponsorships - GL 113167 \$17,751

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
York Golf Club	Contribution to Clubhouse Extensions Funds required to construct a patio structure over the front seating area of Clubhouse. Quotes sought for the project were in the range of \$25,000 to \$30,000. Alternatively, the cost of materials would be approximately \$10,000 to \$12,000 with volunteers undertaking construction.	\$ 1,000	\$ 1,000	Recommend approval Given the YGC is proactively seeking additional funds from other providers and doing the work themselves Officers support this request.
York Hockey Club	Great Southern Carnival Hockey 2016 York Hockey Club to host the Great Southern Carnival Hockey Tournament. Request for support includes provision of extra bins and removal of rubbish, in-kind support for hire fees, cleaning of facilities, hire of security services for Saturday evening at YRCC and approval of camping on YRCC grounds.			This matter is the subject of separate report being presented to June 2016 Council Meeting
Total		\$ 1,000	\$ 1,000	



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B - RECOGNITION OF ACHIEVERS

Funding Pool - Recognition of Achievers - GL 41112 - \$2,000

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
Jemma Read	International Tetrathlon - Jemma Read Participation at the International Tetrathlon to be held in Dublin, Ireland. Jemma has been selected as part of the Australian team and will be responsible to cover all costs including overseas travel, accommodation, entry fees etc. Estimated cost of trip is around \$5,500.	\$ 500 \$	500 \$	500 Recommend approval Funds are set aside annually for recognition of young achievers. In the past Council has supported youth participating in national and international events and this application meets the criteria set out in Council's Policy.
	Total	\$ 500	\$ 500	



**SHIRE OF YORK
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C - PUBLIC RELATIONS

Funding Pool - Public Relations - GL 41112 - No budget allocated at this stage 2016/17 financial year

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
York Men's Shed	Building Improvements The York Mens' Shed request financial assistance to build a partition in the original shed to separate the office from the kitchen.	\$ 2,954 \$	2,954	Recommend approval (noting funds need to be identified in the budget)
The York Society	Archives Storage For the purchase and installation of one (1) double compactus for Shire records to be held at York Society Archives.	\$ 15,750 \$	15,750	The Shire has provided funding to the Men's shed in the past. Officers are recommending a smaller allocation be made this year to allow funding other priorities. It is understood the applicant has exhausted other funding opportunities. Recommend approval (noting funds need to be identified in the budget)
				Further to an agreement signed in October 2015 where the Shire requested the York Society (Inc) to store Shire records, a request was made to transfer nine (9) boxes to be held at their premises. This funding request from the York Society is to accommodate further storage and will ensure the safe storage of the Shire records. Considering the Shire requested the service, it would not be considered unreasonable for the York Society to request financial assistance to accommodate Council's request.
	Total \$	18,704 \$	18,704	



**SHIRE OF YORK
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D - YOUTH

Funding Pool - Youth - GL 109158 - \$8,000

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
Gooda Judder	Pimp My Ride Pimp My Ride will be a fun activity where children renovate old bikes into new. The activity will be finished off with a street parade to show the bikes and a bike sale with funds going back into the program for future activities.	\$ 1,000	\$ 1,000	Recommend approval Goooder Judder request a cash contribution of \$1,000. This is the first time this event has been run in York and could be a great way to engage the school-aged kids over the school break. Council's budget includes an allocation for School Holiday Programs but without a Youth Officer is unable to carry out these functions.
	Total	\$ 1,000	\$ 1,000	



**SHIRE OF YORK
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E - YOUTH

Funding Pool - Youth - GL 109158 - \$8,000

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
York Community Resource Centre	SciFest 2016	\$ 1,500 \$	1,500	Recommend approval
	As part of the National Science Week 2016 activities the York CRC request free use of the Town Hall and Community Bus.			Support of this nature is a good opportunity to recognise and encourage community activities and events.
	Total \$	1,500 \$	1,500	



**SHIRE OF YORK
SCHEDULE OF PROPOSED FUNDING REQUESTS 2016/17**

F - FESTIVALS MAJOR

Funding Pool - Festival and Events - GL 132150

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
The York Festival - Jenny Garroun	The York Festival The York Festival aims to become the Avon Valley's premier festival event and has the potential to become a major force in Western Australian cultural tourism. Event organiser initially requested \$40,000 this submission request was revised to \$12,000 cash and \$4,000 inkind.	\$ 16,000	\$ 15,000	Recommend approval - cash and inkind This event if run well could grow in coming years and adds to the diversity of events on offer. If York is to reclaim the tourism stature it was once renowned for Council need to draw large scale events such as this.
The York Gourmet Food and Wine Festival - Avon Events and Marketing	The York Gourmet Food and Wine Festival Funds are requested to support the running of York's Gourmet Food and Wine Festival returning to York after 3 years in Northam. Event organiser initially requested \$12,300 this submission request was revised to \$22,600	\$ 22,600	\$ 15,000	Recommend approval - cash and inkind This event was last held in 2012, this was a successful event attracting a large number of visitors to town. Officers are recommending supporting the event to add to the range of major events on offer and if run well is likely to grow in size each year.
York Agricultural Show	York Agricultural Show This event is extremely important to York Calendar of Events and provides unique opportunity for York, as well as surrounding towns and communities, to come together for a family event. By attracting a large number of visitors to the York Show, the businesses and accommodation providers also benefit from an economic boost.	\$ 10,000	\$ 10,000	Recommend approval Sponsorship request is for in-kind plus cash as per previous years.
York Motorcycle Festival	York Motorcycle Event The York Motorcycle Festival is a well established event that is enjoyed by residents and local businesses as well as motorcycle enthusiasts, tourists and visitors to the town. The York Motorcycle Festival raises funds for Wheels for Hope, this event has the potential to be recognised Australia-wide as it grows and develops in coming years.	\$ 20,000	\$ 15,000	Recommend approval - cash and inkind Officers are recommending support for this event as it has significant potential to grow and attract visitors. The event organisers want to expand the event over time turning it into an all weekend event. Council has previously provided \$2,500 in financial support for the event however the applicant has indicated this needs to increase to see the event run into the future.
York Rodeo	York Rodeo Event Sponsorship of an in-kind nature is requested for the 2016 York Rodeo event. Held for the first time in 2015, this event was successful in engaging families and attracting visitors to York. Inkind assistance is moving dirt from Racecourse to Rodeo grounds to make viewing embankment.			Recommend approval - to be determined Discussions with event organisers held with CEO and Works Manager. Assistance is requested for site preparation. Make allocation at this stage. Application subject of separate item to Council which would need to address issues with MOU and land tenure.
	Total	\$ 68,600	\$ 55,000	



**SHIRE OF YORK
SCHEDULE OF PROPOSED FUNDING REQUESTS 2016/17**

G - FESTIVALS MINOR

Funding Pool - Festival and Events - GL 132150

ORGANISATION	DESCRIPTION OF PROJECT	APPLICANT REQUEST	OFFICER'S RECOMMENDATION	COMMENTS
Avon Valley Writers Festival 2016 - Shire of Northam	Avon Valley Writers Festival 2016 The Avon Valley Writers have requested a cash contribution of up to \$3000 plus provision of refreshments for event opening. This will be the first time this event has been held in York as it has in the past only been run in Northam and Toodyay.	\$ 3,000 \$	2,500	Recommend approval - \$2,000 cash plus use of upstairs gallery and morning and afternoon tea. Proposed to be held the same weekend as The York Festival, the Avon Valley Writer's Festival may complement the York Festival and attract folk who would otherwise not attend. This would be the first time this event had a presence in York which is why Officers are recommending support.
All Ford Day Cruise	All Ford Day Cruise Event The All Ford Day Cruise is a casual day where Ford enthusiasts can enjoy a social day out for the whole family. This event is expected to bring up to 300 to 400 cars to town. Financial assistance is sought to cover the cost of road closures and advertising.	\$ 2,586 \$	2,586	Recommend approval Events of this nature generally attract a large number of visitors to York in turn providing an economic benefit to local businesses.
The Veteran Car Club	York Motor Show Event Events such as this bring people to York and give patronage to local businesses.	\$ 2,500 \$	2,500	Recommend approval Contribution to be put towards advertising, road closures and other inkind works
Children Street Christmas Party	Children Street Christmas Party The community can come together to celebrate Christmas in a fun and free environment.	\$ 6,000 \$	6,000	Recommend approval The York Children's Christmas party is an event held primarily for the local community and has been run for the last 8-9 years. The estimated cost to stage this event is generally around \$11,000 to \$12,000, with a sponsorship coming from the Shire of \$6,000 and the business community providing the balance.

