

**Visitor Count
February 2013**

**ITEM 9.2.4
APPENDIX A**

		10:00	11:00	12:00	1:00	2:00	3:00	Total	Maps	Accom
Friday	1/02/2013	0	7	0	1	2	5	15	0	2
Saturday	2/02/2013	2	0	6	4	3	2	17	20	0
Sunday	3/02/2013	1	5	2	2	2	0	12	0	0
Monday	4/02/2013	5	0	2	1	2	0	10	0	0
Tuesday	5/02/2013	5	0	2	6	2	1	16	0	1
Wednesday	6/02/2013	4	2	6	0	2	2	16	10	0
Thursday	7/02/2013	2	1	2	0	2	2	9	20	1
Friday	8/02/2013	1	2	1	0	0	1	5	2	1
Saturday	9/02/2013	11	3	4	0	3	9	30	0	3
Sunday	10/02/2013	14	11	4	0	2	0	31	20	1
Monday	11/02/2013	7	5	3	5	2	0	22	0	3
Tuesday	12/02/2013	3	4	4	2	2	6	21	0	3
Wednesday	13/02/2013	1	4	0	0	4	7	16	0	2
Thursday	14/02/2013	7	0	3	2	3	4	0	0	3
Friday	15/02/2013	5	4	3	0	2	0	14	20	5
Saturday	16/02/2013	5	9	2	2	0	2	20	0	2
Sunday	17/02/2013	9	10	2	0	0	1	22	0	0
Monday	18/02/2013	6	2	2	0	2	2	14	15	0
Tuesday	19/02/2013	12	10	8	4	0	0	34	30	1
Wednesday	20/02/2013	4	1	8	4	1	1	19	0	2
Thursday	21/02/2013	5	2	3	0	1	2	13	0	1
Friday	22/02/2013	0	4	2	2	0	5	13	0	5
Saturday	23/02/2013	21	15	20	4	17	2	79	30	4
Sunday	24/02/2013	2	15	15	2	3	15	52	0	6
Monday	25/02/2013	2	3	3	0	2	0	10	20	1
Tuesday	26/02/2013	12	1	5	0	6	0	24	0	0
Wednesday	27/02/2013	2	7	8	0	2	0	19	0	2
Thursday	28/02/2013	12	7	9	2	4	4	38	0	4
						Total		591	187	53

673 in 2012



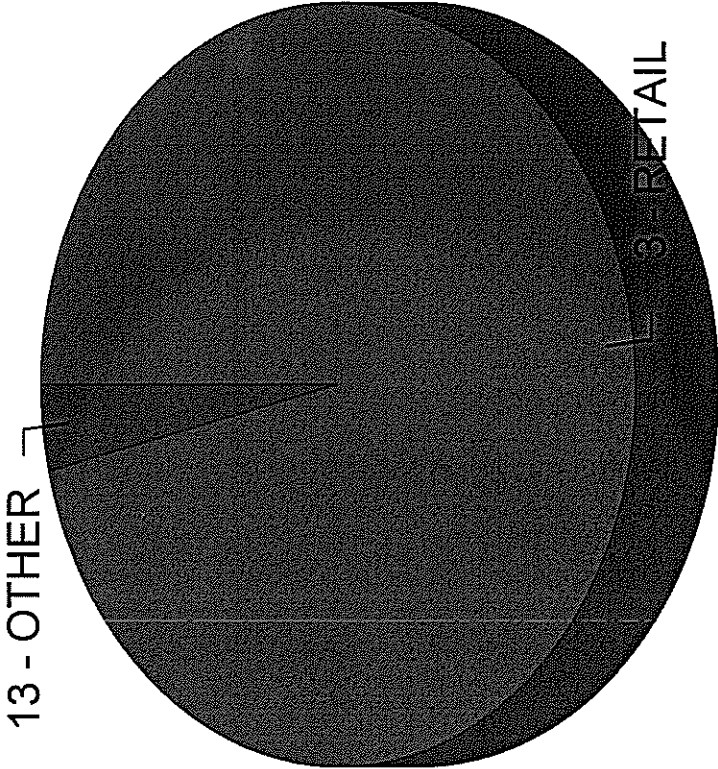
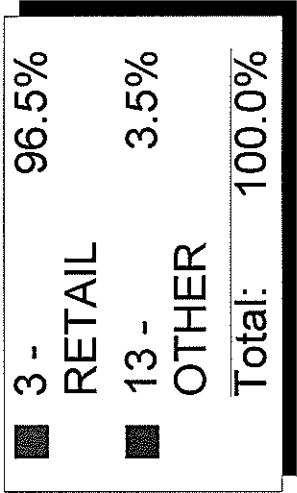
Item Sales

Point 3

Plu Number	Caption	Qty Sold	Dollar Sales	Average Price	Retail	Cost of Sales EX	\$ Profit	% Profit	On Hand
3 - RETAIL									
31000192	PC AK-Town North	8.00	4.00	\$0.50	\$0.50	1.60	\$2.03	55.92%	85.00
31000208	PC AK-Town South	8.00	4.00	\$0.50	\$0.50	1.60	\$2.02	55.80%	164.00
31000246	PC AKRailwaySket	2.00	1.00	\$0.50	\$0.50	0.20	\$0.70	77.78%	397.00
31000253	PC AK-SettlersSk	2.00	1.00	\$0.50	\$0.50	0.20	\$0.70	77.78%	156.00
31000277	PC AKBygravesSke	1.00	0.50	\$0.50	\$0.50	0.10	\$0.35	77.78%	614.00
31000291	PC AK-Old Mill S	2.00	1.00	\$0.50	\$0.50	0.20	\$0.70	77.78%	140.00
31000635	PC-DTCol	12.00	12.00	\$1.00	\$1.00	5.40	\$5.52	50.55%	176.00
31000642	PC-DTOldHosp	5.00	5.00	\$1.00	\$1.00	2.25	\$2.30	50.55%	121.00
31001649	STICKERJewel	9.00	5.40	\$0.60	\$0.60	4.50	\$0.42	8.54%	318.00
31001687	BADGE Cloth Town	1.00	5.00	\$5.00	\$5.00	2.48	\$2.07	45.49%	80.00
31001694	BADGE HAT Town H	2.00	12.00	\$6.00	\$6.00	4.74	\$6.16	56.51%	99.00
31001762	PC SB-Hay Stooks	2.00	1.00	\$0.50	\$0.50	0.40	\$0.50	55.56%	108.00
31001809	PC-Railway SIDL	1.00	0.50	\$0.50	\$0.50	0.13	\$0.32	71.11%	1,349.00
31001816	PC-TownHallCDL	3.00	1.50	\$0.50	\$0.50	0.75	\$0.60	44.44%	710.00
31001823	PC-TownHallIDL	3.00	1.50	\$0.50	\$0.50	0.75	\$0.60	44.44%	1,002.00
31001830	PC-SB MiBakewell	1.00	0.50	\$0.50	\$0.50	0.20	\$0.25	55.56%	548.00
31001861	PC SWP-Masonic	1.00	0.50	\$0.50	\$0.50	0.10	\$0.35	77.78%	25.00
31002103	BOOKCemetary Wal	1.00	15.00	\$15.00	\$15.00	10.00	\$3.64	26.69%	7.00
31003735	BOOK HERITWALK	2.00	12.00	\$6.00	\$6.00	0.00	\$10.90	100.00%	-52.00
31003742	SELF DRIVE TOUR	4.00	4.00	\$1.00	\$1.00	0.00	\$3.64	100.00%	-356.00
31003780	MAGNET YORK	1.00	4.50	\$4.50	\$4.50	1.50	\$2.59	63.33%	70.00
31003797	STAMPS USED	3.00	9.00	\$3.00	\$3.00	0.00	\$8.18	100.00%	12.00
31006828	TEA TOWEL TOWNHA	1.00	10.00	\$10.00	\$10.00	6.55	\$2.54	27.94%	19.00
31006835	BOOKHorseHeyDay	1.00	25.00	\$25.00	\$25.00	17.00	\$5.73	25.21%	1.00
31006903	BOOK TOWNHALL	1.00	20.00	\$20.00	\$20.00	15.00	\$3.18	17.49%	4.00
31006910	BOOK MARWICKS	1.00	25.00	\$25.00	\$25.00	15.00	\$7.73	34.01%	1.00
31006927	PC-COWSHEEP	1.00	1.00	\$1.00	\$1.00	0.45	\$0.46	50.55%	94.00
31006934	PC- PENNY FARTHI	1.00	1.00	\$1.00	\$1.00	0.45	\$0.46	50.55%	106.00
31006941	PC- CANOLA FIELD	3.00	3.00	\$1.00	\$1.00	1.35	\$1.38	50.55%	97.00
31006972	PC RABBISHED SD	3.00	3.00	\$1.00	\$1.00	0.00	\$2.73	100.00%	482.00
31006989	PC AVONTCE SD	5.00	5.00	\$1.00	\$1.00	0.00	\$4.55	100.00%	416.00
31006996	STUBBY HOLDERS	7.00	42.00	\$6.00	\$6.00	20.93	\$17.24	45.17%	18.00
31007009	TEASPOONS	2.00	12.00	\$6.00	\$6.00	7.16	\$3.75	34.37%	25.00

ITEM 9.2.4
APPENDIX B

Each Sales Group's Contribution To Overall Sale



Transaction Summary



Report Date Range

01/02/2012 to 29/02/2012

Description	<u>Year To Date</u>		<u>Month To Date</u>		<u>Week To Date</u>		<u>Last Read</u>	
	Quantity	Amount	Quantity	Amount	Quantity	Amount	Quantity	Amount
	0.00	\$0.00	0.00	\$0.00	0.00	\$0.00	0.00	\$0.00
Department Sales								
RETAIL	179.00	\$529.65	179.00	\$529.65	45.00	\$134.00	4.00	\$7.50
Sales Summary								
GROSS	179.00	\$529.65	179.00	\$529.65	45.00	\$134.00	4.00	\$7.50
NET	86.00	\$522.15	86.00	\$522.15	26.00	\$126.50	3.00	\$7.50
Average Sales \$	0.00	\$6.07	0.00	\$6.07	0.00	\$4.87	0.00	\$2.50
CUSTOMER	86.00	\$0.00	86.00	\$0.00	26.00	\$0.00	3.00	\$0.00
CASH IN DRWR	0.00	\$522.15	0.00	\$522.15	0.00	\$126.50	0.00	\$7.50
GST Included	0.00	\$47.78	0.00	\$47.78	0.00	\$11.82	0.00	\$0.68
TAXABLE AMT	0.00	\$477.87	0.00	\$477.87	0.00	\$118.18	0.00	\$6.82
Discount	0.00	\$7.50	0.00	\$7.50	0.00	\$7.50	0.00	\$0.00
Transaction Summary								
User Defined 06	86.00	\$522.15	86.00	\$522.15	26.00	\$126.50	3.00	\$7.50
RECEIPT	1.00	\$14.50	1.00	\$14.50	1.00	\$14.50	0.00	\$0.00
User Defined 17	7.00	\$0.00	7.00	\$0.00	2.00	\$0.00	0.00	\$0.00
DISCOUNT \$	2.00	\$7.50	2.00	\$7.50	2.00	\$7.50	0.00	\$0.00

Transaction Summary

Point 3

Report Date Range

01/02/2013 to 28/02/2013

Description	Year To Date		Month To Date		Week To Date		Last Read	
	Quantity	Amount	Quantity	Amount	Quantity	Amount	Quantity	Amount
	0.00	\$0.00	0.00	\$0.00	0.00	\$0.00	0.00	\$0.00
Department Sales								
RETAIL	113.00	\$330.90	113.00	\$330.90	51.00	\$154.80	12.00	\$20.10
OTHER	6.00	\$12.00	6.00	\$12.00	1.00	\$2.00	0.00	\$0.00
Sales Summary								
GROSS	119.00	\$342.90	119.00	\$342.90	52.00	\$156.80	12.00	\$20.10
NET	49.00	\$320.90	49.00	\$320.90	21.00	\$134.80	4.00	\$20.10
Average Sales \$	0.00	\$6.55	0.00	\$6.55	0.00	\$6.42	0.00	\$5.03
CUSTOMER	49.00	\$0.00	49.00	\$0.00	21.00	\$0.00	4.00	\$0.00
CASH IN DRWR	0.00	\$320.90	0.00	\$320.90	0.00	\$134.80	0.00	\$20.10
GST Included	0.00	\$28.08	0.00	\$28.08	0.00	\$12.07	0.00	\$1.83
TAXABLE AMT	0.00	\$280.82	0.00	\$280.82	0.00	\$120.73	0.00	\$18.27
Discount	0.00	\$22.00	0.00	\$22.00	0.00	\$22.00	0.00	\$0.00
Transaction Summary								
User Defined 06	49.00	\$320.90	49.00	\$320.90	21.00	\$134.80	4.00	\$20.10
DISCOUNT%	2.00	\$0.00	2.00	\$0.00	2.00	\$0.00	0.00	\$0.00
User Defined 17	16.00	\$0.00	16.00	\$0.00	4.00	\$0.00	0.00	\$0.00
DISCOUNT \$	1.00	\$22.00	1.00	\$22.00	1.00	\$22.00	0.00	\$0.00

Item Sales

Point 3

Plu Number	Caption	Qty Sold	Dollar Sales	Average Price	Retail	Cost of Sales EX	\$ Profit	% Profit	On Hand
0 - DEPARTMENT SAL									
31001670	STUBBY SP	3.00	15.00	\$5.00	\$5.00	13.05	\$0.60	4.40%	0.00
31003667	KEYRING SP	3.00	9.00	\$3.00	\$3.00	8.76	-\$0.58	-7.09%	0.00
31003711	SOAP NH	3.00	13.50	\$4.50	\$4.50	7.50	\$4.77	38.88%	0.00
31006842	JUMPER COWL GREY	1.00	16.95	\$16.95	\$16.95	8.80	\$6.61	42.89%	0.00
Group Total		10.00	54.45			38.11	11.40	23.03%	
3 - RETAIL									
3	RETAIL	8.00	21.00	\$2.63	\$0.00	0.00	\$19.10	100.00%	-159.00
3	31003	3.00	12.00	\$4.00	\$0.00	0.00	\$10.91	100.00%	-159.00
31000116	BOOK1stInlandTow	1.00	5.00	\$5.00	\$5.00	1.50	\$3.05	67.03%	1.00
31000192	PC AK-Town North	8.00	4.00	\$0.50	\$0.50	1.60	\$2.02	55.80%	85.00
31000208	PC AK-Town South	9.00	4.50	\$0.50	\$0.50	1.80	\$2.28	55.88%	164.00
31000246	PC AKRailwaySket	1.00	0.50	\$0.50	\$0.50	0.10	\$0.35	77.78%	397.00
31000291	PC AK-Old Mill S	3.00	1.50	\$0.50	\$0.50	0.30	\$1.06	77.94%	140.00
31000338	BOOKRoadtoYorkAK	1.00	5.00	\$5.00	\$5.00	2.50	\$2.05	45.05%	6.00
31000345	PC AK-Railway	4.00	2.00	\$0.50	\$0.50	1.00	\$0.81	44.75%	55.00
31000635	PC-DTCol	9.00	9.00	\$1.00	\$1.00	4.05	\$4.14	50.55%	176.00
31000642	PC-DTOldHosp	6.00	6.00	\$1.00	\$1.00	2.70	\$2.76	50.55%	121.00
31000666	CAPs GP EMBR	1.00	11.00	\$11.00	\$11.00	6.60	\$3.40	34.00%	54.00
31000727	CARDSSheep-PR	1.00	3.50	\$3.50	\$3.50	2.37	\$0.81	25.47%	1.00
31001649	STICKERJewel	2.00	1.20	\$0.60	\$0.60	1.00	\$0.10	9.09%	318.00
31001663	TEASPOON SP	1.00	3.50	\$3.50	\$3.50	2.91	\$0.27	8.49%	0.00
31001687	BADGEClothSP	1.00	5.00	\$5.00	\$5.00	2.48	\$2.07	45.49%	80.00
31001694	BADGE TOWN HALL	1.00	6.00	\$6.00	\$6.00	2.37	\$3.08	56.51%	99.00
31001762	PC SB-Hay Stooks	2.00	1.00	\$0.50	\$0.50	0.40	\$0.50	55.56%	108.00
31001793	PC-St PatricksDL	12.00	6.00	\$0.50	\$0.50	3.00	\$2.43	44.75%	994.00
31001809	PC-Railway StDL	5.00	2.50	\$0.50	\$0.50	0.65	\$1.61	71.24%	1,349.00
31001816	PC-TownHallCDL	17.00	8.50	\$0.50	\$0.50	4.25	\$3.46	44.88%	710.00
31001823	PC-TownHallIDL	11.00	5.50	\$0.50	\$0.50	2.75	\$2.24	44.89%	1,002.00
31001830	PC-SB MIBakewell	3.00	1.50	\$0.50	\$0.50	0.60	\$0.75	55.56%	548.00
31001847	PC SB-Avon River	1.00	0.50	\$0.50	\$0.50	0.20	\$0.25	55.56%	196.00
31001946	BIRTHDAY CALENDA	2.00	15.00	\$7.50	\$7.50	6.60	\$7.04	51.61%	4.00
31002103	BOOKCemetery Wal	1.00	15.00	\$15.00	\$15.00	10.00	\$3.64	26.69%	7.00
31003025	BADGE York Rose	1.00	6.00	\$6.00	\$6.00	2.37	\$3.08	56.51%	31.00

Plu Number	Caption	Qty Sold	Dollar Sales	Average Price	Retail	Cost of Sales EX	\$ Profit	% Profit	Un Hand
31003735	BOOK HERIT/WALK	1.00	6.00	\$6.00	\$6.00	0.00	\$5.45	100.00%	-52.00
31003742	SELF DRIVE TOUR	8.00	8.00	\$1.00	\$1.00	0.00	\$7.28	100.00%	-356.00
31003759	YORK BUSH BIRDS	1.00	1.00	\$1.00	\$1.00	0.00	\$0.91	100.00%	-54.00
31003766	WILDFLOWERS YORK	1.00	1.00	\$1.00	\$1.00	0.00	\$0.91	100.00%	-315.00
31003773	BOOK ACTIVITY YK	3.00	15.00	\$5.00	\$5.00	0.00	\$13.64	100.00%	6.00
31003780	MAGNET YORK	4.00	18.00	\$4.50	\$4.50	6.00	\$10.36	63.33%	70.00
31003797	STAMPS USED	11.00	27.50	\$2.50	\$2.50	0.00	\$25.00	100.00%	12.00
31003803	BOOK CWA COOK	1.00	17.50	\$17.50	\$17.50	12.00	\$3.91	24.58%	6.00
31006828	TT TOWNHALL	11.00	110.00	\$10.00	\$10.00	72.05	\$27.94	27.94%	19.00
31006835	BOOKHorseHeyDay	2.00	50.00	\$25.00	\$25.00	34.00	\$11.45	25.19%	1.00
31006910	BOOK MARWICKS	2.00	50.00	\$25.00	\$25.00	30.00	\$15.46	34.01%	1.00
31006927	PC-COWSHEEP	1.00	1.00	\$1.00	\$1.00	0.45	\$0.46	50.55%	94.00
31006934	PC- PENNY FARTHI	2.00	2.00	\$1.00	\$1.00	0.90	\$0.92	50.55%	106.00
31006941	PC- CANOLA FIELD	5.00	5.00	\$1.00	\$1.00	2.25	\$2.30	50.55%	97.00
31006989	PC AVONTCE SD	1.00	1.00	\$1.00	\$1.00	0.00	\$0.91	100.00%	416.00
Group Total		<u>169.00</u>	<u>475.20</u>			<u>221.75</u>	<u>210.16</u>	<u>48.66%</u>	
Grand Totals		<u>179.00</u>	<u>529.65</u>			<u>\$259.86</u>	<u>\$221.56</u>	<u>46.02%</u>	

Plu Range: 0 to ZZZZZZZZZZZZ

Group Range: to SOUVENIRS

DATE Range 01/02/2012 - 29/02/2012

GST Included in Values

Each Sales Group's Contribution To Overall Sale

