



SHIRE OF YORK: STRATEGIC COMMUNITY PLAN

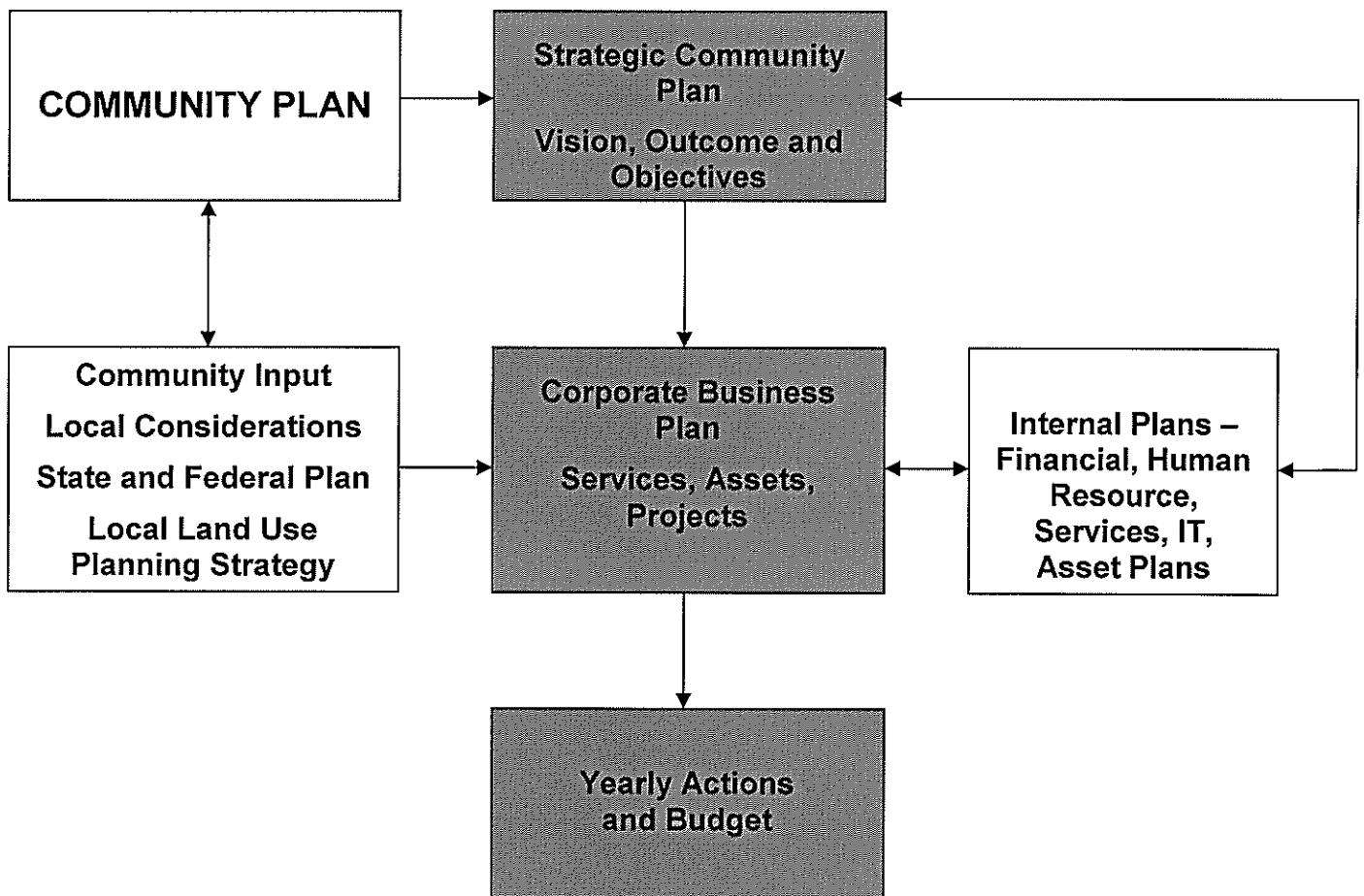
ITEM 9.2.6
APPENDIX A

Our Strategic Community Plan (SCP) is a Council visionary document for the next 10 years, based on community input and our research (Reference; Community Plan) to ensure our future is sustainable. Whilst it is recognized that not all outcomes can be delivered immediately, the plan will guide our decisions over the next 10 years.

The Corporate Business Plan identifies what we will achieve in the shorter term and the steps we will take to reach our long term vision and will enable us and the community to review and monitor our progress towards achieving our aspirations.

Implementing this plan will demand that the Shire not only continues to deliver and represent the community, but recognizes that we can't deliver alone. We will work in partnership with other Shires, State and Federal Governments and the private sector to advocate delivery of our plan.

OUR PLANNING FRAMEWORK



Our Area

The Shire covers 2010m² square kilometers. Within the Shire there are numerous parks and facilities, including Daliak, the new Sports Centre, the Town Hall, that support lifestyle choices for our diverse community. The town is the oldest inland town and, as such, takes pride in its heritage and historical significance.

Our Economy

The local industry has been historically based on broad farming but, as the population increases, the service and commercial opportunities have expanded and diversified. The area provides an attractive centre and destination for tourists and visitors. The economic viability, providing employment opportunities, will be critical in the future to support the increasing population in the urban area. We need to take on the opportunities provided by our strategic location and proximity to Perth but still protect our viable farming land.

Our People

The population of 3,449 (9% farms, 91% urban) is predicted to double by 2020 presenting growth management challenges for the area, with demands on housing, recreation, services and employment. The challenge of maintaining and preserving what people love about York, its sense of history, space and security, whilst growing, has been recognized in the development of this plan.

The population has a median age over 45 years but also has significant number of young families.

Our Environment

The local environment needs to be valued and sustained during growth to ensure the rural aspect and the farming economy are respected and maintained.

Our Key Challenges and Risks

Our plan needs to manage our identified risks and local issues, which have been identified and considered within our plan.

Issues identified and addressed:

- Rapid growth
- Affordable housing demand
- Increasing number of people over 65
- Loss of broad-acre farming
- Infrastructure and service capacity
- Climate change
- Impact of natural disasters
- Heritage sustainability

Our Shire will be

a place to visit, work, play and rest;

a place of vibrancy and energy, but one of tranquility and safety;

a place of growth, where local businesses find opportunities and thrive;

**a place of history and cultural interests, where past history is valued,
building a sense of permanency and pride;**

**a place of community, where lifestyle choices are important and where
community matters.**

Our Aim

To manage growth, economically and socially, in supporting a progressive vibrant community.

OUR GOALS

Social

- ❖ Manage population growth, through planned provision of services and infrastructure.
- ❖ Strengthen community, interactions and a sense of a united, cohesive and safe community.
- ❖ Build and strengthen community, culture, vibrancy and energy.

Environmental

- ❖ Maintain and preserve the natural environment during growth, enhancing the 'rural' nature of York and ensuring a sustainable environment for the future.
- ❖ Support sustainable energy and renewable resource choices.

Economic

- ❖ Build population base through economic prosperity.
- ❖ Value, protect and preserve our heritage and past.
- ❖ Grow the economic base and actively support local businesses and service provision.

COMMUNITY PRIORITIES AGAINST KEY AREAS

Social: Building a Sense of Community

Our Vision:

Our community will be inclusive and interactive, where people feel safe and are welcomed.

Our community will value each other, building relationships and networks to interact, socialize and recreate.

Our community will have access to service requirements.

Our objectives and priorities are built from our shared outcomes.

Outcomes	Objectives	Priorities
Connected community	Strengthen community cohesiveness and participation	Develop and participate in a regional social plan to capture and strengthen community development opportunities, such as recreation, social groups, communication and activities
	Strengthen the cultural and historical significance of York	Develop a plan to support cultural experiences, such as events, festivals, crafts and entertainment
Community needs and services are met	Ensure access to services as needs change within the community	Develop a regional Plan for the provision of aged care services Develop a Youth Plan to capture specific youth activities and opportunities Facilitate community safety, security and well being
	Deliver quality capable services to manage community demand	Develop service plans defining role, level of service and partnerships to deliver Facilitate improved regional health and education services

Environment: Preserving and Sustaining Our Natural Environment

Our Vision:

Our environment will be preserved for future generations, protecting viable rural land, whilst our town grows and develops.

We will sustain and enhance our rural identity and natural aspects within our thriving natural environment, ensuring our natural environment is protected and enhanced.

We will support sustainable energy and seek solutions for innovative use of water, energy and other resources

Our objectives and priorities are built from our shared outcomes.

Outcomes	Objectives	Priorities
Preserved natural environment	Protect and enhance our natural environment and biodiversity	<p>Develop a river management plan (consider jetties, and resurrection of Mongers Fjord and aeration of river water)</p> <p>Protect our natural reserves and walks</p> <p>Protect and sustain Mt Bakewell and Mt Browne</p> <p>Implement Regional Natural Resource Management Plan.</p>
Maintained rural identity	Protect and enhance our rural land and spaces	<p>Ensure parklands and streetscapes reflect our rural identity through the development of an open space strategy.</p> <p>Establish land-use strategy to ensure rural and farming land is protected</p>
Efficient use of natural resources	Support sustainable and renewable resource management	<p>Explore options and improvements in the town's energy and water use</p> <p>Participate in a Regional Waste Management Strategy Plan</p> <p>Build on 'Days of Change'</p>

Our Vision:

Our built environment will sustain our growing population needs, providing housing for all ages and employment. Our viable farming land will be protected. People will have choice in housing and be able to walk to shops and services within friendly village atmospheres. Our lifestyle choices will be supported with improved transport solutions. Our town centre will be vibrant where all community interact and build relationships. Our assets – facilities, roads and parks – are well maintained and meet our requirements.

Our objectives and priorities are built from our shared outcomes.

Outcomes	Objectives	Priorities
Improved quality of our assets	Upgrade and maintain our infrastructure	Develop and implement Asset Management Plans Provide and maintain safe, efficient transport including roads, footpaths and cycleways Provide and maintain facilities for youth and aged services Provide and maintain local area spaces and parks Implement Asset Plans for Youth facility, skate park, park improvements, Pool upgrades, archives centre, town hall upgrades. Lobby for the development of Infrastructure Plans that link to land use planning.
Planned safe town	Increased capacity and diversity of housing choices	Review land use strategy and policies to ensure housing and land size choices are available Facilitate affordable and sustainable housing options
Sustainable development	Develop commercial and economic viability to support growth capacity	Align identified commercial and appropriate service industry opportunities to land use availability, whilst protecting rural and heritage significance Improve town centre
	Create and support local activity areas as the town grows	Facilitate provision and availability of local community services and retail services

Our Vision:

York will diversify economically through commercial growth, providing jobs and services to support our growing population. There will be employment and investment choices, providing a place for business access to rural and metropolitan opportunities. Visitors will be welcomed, with activities and places of significance to visit, providing a base to visit other regional and rural areas.

Our objectives and priorities are built from our shared outcomes.

Outcomes	Objectives	Priorities
Commercial growth	Facilitate commercial and service industry growth	Participate in the development of a Regional Economic Plan Support industry growth through the provision of land use and encourage value-add tertiary industries to support primary industry Actively lobby and facilitate land location and availability for service industries to support population growth Support local business development
Sustainable development	Facilitate sustainable and managed development	Protect primary agricultural areas through effective land use management Support farming community through promotion of diversification alternatives to broad-acre agriculture.
York: a regional centre	Improve, enhance and grow the town centre, creating a Regional Service Centre	Develop the Town Centre Plan, building on the historical significance to celebrate the culture, history and arts
Increased visitors	Support York as a regional place to visit	Develop a Regional Tourism Plan Support the local visitor centre Build tourism capability through events, arts, history, walkways and cultural experiences

Governance: Strengthen Shire Leadership

Our Vision:

We will ensure our sustainability through our leadership, our regional and government partnerships and ensure we make informed resource decisions for our community good.

We will engage and listen to our community, advocate on behalf of our community, be accountable and manage within our Governance and Legislative Framework.

Our objectives and priorities are built from our shared outcomes.

Outcomes	Objectives	Priorities
Sustainable resource management	Ensure resources are managed effectively	<p>Develop and maintain a Strategic Financial Plan to support the yearly budgeting decisions</p> <p>Develop and implement Asset Management Plans</p> <p>Develop service and place plans, detailing role and levels of service</p> <p>Develop a Risk Management Plan</p> <p>Explore opportunities to work with other Local Governments to deliver services and infrastructure</p>
	<p>Develop workforce capability</p> <p>Retain and attract the right people to do the work</p>	<p>Develop a Workforce Plan and contribute to regional capacity</p> <p>Develop HR Strategic Plan identifying future skills and development, retention and attraction strategies</p>
Council and community leadership	Provide leadership on behalf of the community	<p>Develop partnerships and relationships to enhance community services and infrastructure</p> <p>Lobby and advocate for improved services, infrastructure and access</p> <p>Advocate for the regional strengthening of health, education services and It technology</p>
	Develop community leadership	<p>Develop Community Participation Plan and provide opportunities for community participation</p> <p>Develop community capacity through co-ordination and development of volunteers committees</p>
Good corporate governance	Ensure reasonable decision making	<p>Develop Risk Management Plan</p> <p>Review roles and accountabilities within a regional framework</p>