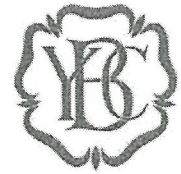




York Bowling Club (Inc.)

ABN 44 350 015 052



Forrest Oval Recreation Reserve
South Street
YORK

Phone: (08)
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Email: york.bowls@bigpond.com

PO Box 122
YORK WA 6302

2 June 2014

The Chief Executive Officer
York Bowling Club
PO Box 122
YORK WA 6302



COPY

SHIRE OF YORK	
FILE	INITIALS
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A/ASCHA	
4- JUN 2014	
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REFERRED TO COUNCIL	
DATE	INITIALS

Re: APPLICATION FOR SPONSORSHIP - YORK BOWLING CLUB

The York Bowling Club (YBC) hereby requests sponsorship from the Shire of York for the ongoing promotion of the pennant and in particular Open Day competition tournaments.

At this point in time, the YBC is unable to give an accurate appraisal of the amount or type of sponsorship required but such details can be provided closer towards the start of the tournament season. The purpose of this letter is to advise the Shire of York of our intention, reach an understanding of why such sponsorship is required and progress forward.

Pennant and Open Day events will provide the YRCC and the Town of York with direct benefits in terms of increased bar sales, accommodation and meals etc. The YBC will stage such events with volunteers from within the club and as discussed previously, all maintenance of the greens will be carried by club volunteers.

With the recent election of the new club committee, the YBC intends to be proactive and is in the process of finalising a sponsorship marketing programme targeting both major and minor corporate partners with interests in York. The YBC acknowledge that within the current economic environment, private and corporate sponsorship dollars can be difficult to secure, and we trust that the Shire of York will forge a community based partnership with the YBC and act as a major sponsor for bowls tournament events.

These events would greatly assist the YRCC in becoming financial and viable plus be of benefit to the YBC in raising much needed funds.

Please acknowledge receipt of this letter.

Regards,

P.R. (Bob) Lengkeek
President