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Ms Esmerelda Harmer,

Community & Economic Development Officer

Shire of York

Date 27th August 2018

Good afternoon Esmerelda,

Further to our meeting with you on Thursday 23rd August we both attended the highly successful York Motor Show yesterday and compliment the event organisers on providing such a well-planned Family Event which encompassed everything motoring in York and gave all of the main street traders the opportunity to participate in the day to whatever degree they wished.

As Shire President Mr Wallace and CEO Mr Paul Martin readily confirm the All Ford Day held on 6th November 2016 was a great success and we anticipate surpassing that event by significantly increasing the number of vehicles on display and drawing an even larger number of visitors to York as we have now had an opportunity to iron out any teething issues that may have been experienced in 2016.

Most of the vehicles will partake in a Cruise to York from various points of the metro area with some coming from the eastern wheat belt from as far away as Mukinbudin, Merredin, Quairading and other country areas.

Whilst we acknowledge that the Shire has agreed for the Bi Annual All Ford Day to be held in York on Sunday 28th October 2018 we now wish to formalise our request to the Shire for Assistance in Kind for the All Ford Day scheduled for that date.

It is our preference that the Shire of York underwrite the cost of the preparation and implementation of the Traffic Management Plan for the day and necessary staffing of same, to an approximate Dollar Value of \$2,750.00 in order that it can run as smoothly as we saw for the York Motor Show yesterday. It ran like clockwork to the outside observer.

This year it is our intention to concentrate on bringing as many vehicles and visitors to York as possible and work in conjunction with the W.A. Veteran Car Club and the York Motor Museum to handle everything at the destination/ exhibition include ate responsibility of all outside foods vendors so that the museum is able to benefit financially.

We request Shire assistance and supervision in working with the York Motor Museum/ Car Club to cordon off the appropriate areas so that our vehicles, some of which are valued well in excess of half a million dollars, are marshalled in an orderly fashion for the benefit of all concerned and so that the exhibition of cars can take place with easy access to all visitors.

Cars will be on display from 10am to 3pm and the setting up will start at 8.30 am.

We will have All Ford people, all experienced in exhibiting vehicles, to help with the organisation on the day and most of our key people are business proprietors who know what is required of them on the day, as of course are the Shire Employees and the Museum/ Car Club Members and Volunteers.

The All Ford Day has been held every second year since 1984 at various venues such as Subiaco Oval, Steel Blue Oval and various other prime locations.

York, as it showed in 2016 and again last weekend, is a wonderful and idyllic location, and there is little doubt this year's All Ford Show and Shine Day will be a crowd pleaser for both York residents and visitors.

We urge the Shire to put its considerable weight behind this event which will benefit York and the charities involved.

We suggest a contribution In Kind will go a long way towards making the 2018 All Ford Day and Cruise a great success.

In terms of manpower, the usual services such as cordoning off the town streets, rubbish bins and clearance, supervision of crowds etc. will all be of great assistance.

Again, Avon Waste will sponsor the cost of all waste management for the day and will follow the requirements and guidelines as directed by S o Y.

Currently, the proposed street closures are: Avon Terrace from Joaquina Street to Macartney Street and Lowe Street from Christie Retreat to South Street; however, the exact street closures required will be finalised within 7 days and will be forwarded to S o Y for confirmation. This will be subject to how many vehicles and Food Vendors can be displayed on the "Briggs Land" (Cnr. Lowe & South Streets), Shire Land at the Coffee Carriage and along Christie Retreat. If there is sufficient area, then we could forgo the closure from Joaquina Street to South Street which would provide better access to the town centre parking areas.

Any additional help that the Shire can provide as well as promotional signage and publicity via Print, Radio, T,V or Social Media will be appreciated.

Both Paul Lloyd and Wilf Chambers and their formidable committee have been liaising with the various car clubs since the last event and should you require their assistance please don't hesitate to call them on the following contact numbers (phone numbers etc.).

Yours sincerely,



Paul Lloyd and Wilf Chambers

Committee-All Ford Day

