



10th November 2010

Mr Ray Hooper
CEO Shire of York
PO Box 22, York
WA 6302

Dear Ray Hooper,

I am writing as Managing Director of Avon Events & Marketing with reference to The 26th York Antique & Collectors Fair and the York Gourmet Food & Wine Festivals.

As you are aware I am now managing both of these events in 2011 and have some concerns over the venue. As stated at a meeting earlier in the year my intentions were, and still are to host the events in the West Shed at The York Mill.

Mr Dale Smith has continually promised this venue will be available for these events "no matter what." I have reiterated my interest in utilising this venue continuously and have been reassured on each occasion. I have already invested a great deal of money into both relocating and growing these events.

Dale Smith is still willing to provide the venue however, has had a change of heart as to the overall plan for that building which has created a dilemma for me. Patrick Ruettjers has advised that to make the West Shed a venue for events a "Change of Purpose" application should be lodged with The Shire of York.

After recent discussions with Dale Smith, it seems he is no longer certain that the West Shed's primary purpose will be Events as promised. Therefore in his opinion a "Change of Purpose" at this stage seems premature. Dale has asked me to liaise with the SOY from here.

In light of this information I would like to make a request that special permission be granted to host these events at this venue as one-offs in 2011. The York Antique & Collectors Fair is on Easter Weekend 23rd-25th April 2011 and the York Gourmet Food & Wine Festival is on 25th -26th June 2011. I will have to revisit my options for the 2012 and future events once Dale Smith decides the buildings future.

In support of this application I would like to make The SOY and Councillors aware the West Shed has been until recently used as a retail outlet, open to the public, and has previously been used for events such as the John Williamson concert. There are sufficient toilets and the building has many exits in case of fire etc. No road closures would be necessary.

Avon Events & Marketing
Contact: Tanya Richardson ABN 27353627629
Email: tanya1973@skymesh.com.au Ph: 0429260537 Web: <http://www.avonvalleywa.com.au/whatson.php>
or http://www.yorkwa.org/events_monthly.asp



It is extremely important that the West Shed venue be available in 2011. The Town Hall is not available for the 2011 Easter Weekend as Tysha has taken a booking from Orienteering WA for that weekend. I have tentatively booked the Town Hall for the York Gourmet Food & Wine Festival in June but hope not to have to relocate these events as my advertising campaign has begun.

Each event brings around 4000 people to town. Accommodation operators, Cafe & Restaurants and various other Businesses in York rely heavily on these two events bringing Visitors to York. There has also been huge support in the industry so far about the events relocating to The York Mill. To not deliver the 26th York Antique & Collectors Fair due to lack of venue and/or to move the York Gourmet Food & Wine Festival back to the Town Hall at this late stage in my opinion will have a devastating effect.

The advertising campaign is already gaining momentum on-line with a multitude of website administrators agreeing to promote these events. I have so far secured the support of The Community Newspapers Group, Garside & Webb Auctioneers, Alan Donnelly & Co, Susanne Wilder International Food Writer & Critic, Avon Tourism (Brochure now at Perth International Airport), Experience Perth, Tourism WA, Chalkies on South, Faversham House, Scoop Magazine and various other print media publications, Stallholders, WA Royal Agricultural Society and many other prominent industry bodies.

These events have also been promoted heavily at the recent 2010 Perth Royal Show from the Avon Tourism regional Guest Town Pavilion display. As a result of that networking opportunity these events are also being supported and promoted by WDC and Local Governments within the Avon valley.

In closing I would like to offer last year whilst Mr Will Butun delivered a very successful York Gourmet Food & Wine Festival, the consensus was that the Town Hall is just too small. The Stallholders and Visitors alike couldn't move around freely and there was little fresh air. Feedback so far suggested it was also confusing having the Food Demonstrations at The Masonic Hall. I believe it is important too that these events experience growth and not remain stagnant.

Regrettably Dale Smith's change of heart has now placed both the SOY and I in a very difficult position but I am hoping the SOY will grant permission to host these two events in the West Shed venue 2011 to help ensure the events go ahead in York.

Please don't hesitate to contact me should you have any questions. I am hoping this issue can be addressed at the next planning meeting as I need to get stallholder registrations and brochures out, as soon as possible.

Kind regards,
Tanya Richardson
Managing Director
Avon Events & Marketing

Avon Events & Marketing
Contact: Tanya Richardson ABN 27353627629
Email: tanya1973@skymesh.com.au Ph: 0429260537 Web: <http://www.avonvalleywa.com.au/whatson.php>
or http://www.yorkwa.org/events_monthly.asp

SHIRE OF YORK

1 JOAQUINA STREET, YORK WA 6302
TELEPHONE (08) 9641 2233
FACSIMILE (08) 9641 2202
WEBSITE www.york.wa.gov.au
EMAIL: records@york.wa.gov.au



P.O. Box 22, York
Western Australia, 6302

All communications to be addressed
to the Chief Executive Officer

OUR REF: O108631, CS.CEV.9
YOUR REF:
ENQUIRIES: Ray Hooper

12 November 2010

Tanya Richardson
Avon Events & Marketing
Email: tanya1973@skymesh.com.au

Dear Tanya

2011 EVENTS

Thank you for your correspondence of the 10th November, 2010 which has been circulated to all Councillors.

At this time a meeting with Council has been arranged for 3.00pm on Wednesday, 24th November, 2010 to discuss the issues.

In my opinion for Council to consider any application for use of the 'West Shed' the property owner would need to sign the planning application or at least provide a signed letter of approval and authority for use of the premises and any conditions attached to the use.

Local Governments cannot permit uses for buildings/premises without the consent of the owner being evident.

On the face of your application and the potential benefits for York and Avon Events & Marketing it is very likely to gain support for a change of purpose for a specific period for events subject to the proven agreement of the property owner.

I trust that this meets your requirements at this stage.

Yours faithfully

RAY HOOPER
CHIEF EXECUTIVE OFFICER

Cc: All Councillors
Patrick
Gordon



13-15 Broome St, York
WA 6302
Ph: 96412900
Email: info@theyorkmill.com.au

SHIRE OF YORK	
FILE: CS 001.9	
OFFICER	INITIALS
Ray Johnson	
16 NOV 2010	
1116689	
REFERRED TO COUNCIL	
DATE	INITIALS

12th November 2010

Mr Ray Hooper
CEO Shire of York
PO Box 22, York
WA 6302

Dear Ray Hooper,

I am writing as Director of The York Mill regarding Avon Events & Marketing request to host The 26th York Antique & Collectors Fair and the York Gourmet Food & Wine Festivals in The West Shed at The York Mill.

I wish to advise I am reluctant to submit any application at this time, as I am unsure what the purpose of the West Shed will be in the future but would be willing to hire the venue to Ms Richardson for use during these two events.

I would therefore like to offer my support for her application to the Shire of York seeking permission to use this venue.

Tanya's tenacious attitude will ensure these events are a huge success. She is very professional in her approach and very experienced in this role.

Please don't hesitate to contact me should you have any queries.

Kind regards,

A handwritten signature in black ink, appearing to read "Dale Smith". The signature is written in a cursive style.

Dale Smith
The York Mill Director

Brooke Newman

From: Brooke Newman
Sent: Thursday, 18 November 2010 10:23 AM
To: 'tanya1973@skymesh.com.au'
Cc: 'daleoxford@yahoo.com'
Subject: 2011 - 26th York Antique & Collectors Fair and the 2011 York Gourmet Food & Wine Festival
Attachments: Shire of York - Schedule 9 - Application for Planning Consent 2010-2011.pdf

Dear Ms Richardson

I refer to your email received on 10 November 2010 which is requesting the 2011 26th York Antique & Collectors Fair and the 2011 York Gourmet Food & Wine Festival be held at The York Mill.

Please be advised that an application for these events to be a "one off" for 2011 would be able to be considered by Council. In order for the matter to be considered, an application for planning consent (attached) would be required to be completed and signed by yourself as the applicant. The landowner is also required to sign the application form. In addition to the form, detailed plans will be required to be submitted including:

1. A scaled site plan detailing such things as outdoor stalls, signage, entry/exit points, areas to be utilised by carparking etc;
2. A scaled floor plan detailing internal layout of the stalls, all other areas accessed by the public and any other relevant information;
3. A fee of \$300.00 is applicable (\$135.00 processing fee and \$165.00 advertising fee);
4. Exact dates for the events; and
5. Any other relevant information.

Please be advised that no part of any of the buildings on the land occupied by The York Mill is able to be modified without specific consent.

The application will be required to be advertised and is also required to be forwarded to the Heritage Council of WA for their consideration. There is a 2-3 week advertising period applicable to all applications which are lodged with the Shire.

I look forward to receiving your further information. In the meantime, if you have any further queries, kindly contact me.

Regards

Brooke Newman

Planning Officer
Shire of York
1 Joaquina Street
PO Box 22
YORK WA 6302
Ph: (08) 9641 2233
Fx: (08) 9641 2202
planning@york.wa.gov.au
www.york.wa.gov.au

AN STRUCTURAL ENGINEER IS REQUIRED TO PROVIDE A CERTIFICATE OF SUITABILITY FOR USE AS A PUBLIC BUILDING.
APPLICATION FOR PUBLIC BUILDING \$763.00
APPLICATION FOR CHANGE OF CLASSIFICATION OF BUILDING
DETAILED PLANS INDICATING AVAILABLE FIRE SOURCES,
TOILETS INCLUDING DISABLED TOILETS AND PARKING.
18/11/2010 A BUILDING LICENCE APPLICATION MAY BE REQUIRED
IF CERTAIN ALTERATIONS ARE REQUIRED

Brooke Newman

From: Tanya Richardson [tanya1973@skymesh.com.au]
Sent: Monday, 22 November 2010 11:33 AM
To: Brooke Newman
Cc: Ray Hooper; Dale Smith
Subject: RE: 2011 - 26th York Antique & Collectors Fair and the 2011 York Gourmet Food & Wine Festival

Attachments: Events Floor Plan for Shire 001.jpg; Planning Application 001.jpg

Hi Brooke,

I have placed my answers in red below. Please let me know asap if there is anything else that is required before Wednesdays meeting as I must have this approved.

Kind regards,

Tanya

From: Brooke Newman [mailto:planning@york.wa.gov.au]
Sent: Thursday, 18 November 2010 10:22 AM
To: tanya1973@skymesh.com.au
Cc: daleoxford@yahoo.com
Subject: 2011 - 26th York Antique & Collectors Fair and the 2011 York Gourmet Food & Wine Festival

Dear Ms Richardson

I refer to your email received on 10 November 2010 which is requesting the 2011 26th York Antique & Collectors Fair and the 2011 York Gourmet Food & Wine Festival be held at The York Mill.

Please be advised that an application for these events to be a "one off" for 2011 would be able to be considered by Council. In order for the matter to be considered, an application for planning consent (attached) would be required to be completed and signed by yourself as the applicant. The landowner is also required to sign the application form. In addition to the form, detailed plans will be required to be submitted including:

1. A scaled site plan detailing such things as outdoor stalls, signage, entry/exit points, areas to be utilised by carparking etc;
 - There will be no outdoor stalls.
 - The only sign is a canvas one which fixes with ropes. We will use existing structure to tie the sign up and will not be fixing anything to the building. Other signage will be out of town on Greenmount hill.
 - There will be one entry/exit point which will be the rear sliding door onto Broome St. The sliding door on Henrietta St will be closed but unobstructed in case of emergency.
 - SOY has car parking plans for the York Mill already. Existing car parking will be used. The Town Hall where these events normally take place has no dedicated parking for these events but the York Mill has.
2. A scaled floor plan detailing internal layout of the stalls, all other areas accessed by the public and any other relevant information;
 - Attached is a floor plan for the events. The public will access the toilets and all other areas of the York Mill by the normal methods. The Stallholders bays are number 1-39. The unused area at the North end is used by The York Mill for storage. The unused area at the south end will be blocked off with partitioning.
3. A fee of \$300.00 is applicable (\$135.00 processing fee and \$165.00 advertising fee);
 - We would like the SOY to consider waiving fees in light of this being an event which brings many people to town. We have already invested tens of thousands into these events which will take several years to recover. We can ill afford more fees.

22/11/2010

4. Exact dates for the events; and
 - York Antique & Collectors Fair-23rd-25th April 2011. 10am-4pm. York Gourmet Food & Wine Festival-25th & 26th June 2011. 9am-3pm.
5. Any other relevant information.
 - No changes to the structure of the building will be made.
 - No fittings or fixtures will be altered in any way.
 - This event will be made up of stallholders exhibiting with trestles.
 - I will have Public Liability Insurance in place as will all stallholders.
 - I will apply for required Liquor Licence for the GFW Festival. No alcohol will be consumed on the premise.
 - The York Mill will cater for all food and beverage requirements as per usual under their normal license.
 - Part 7 of the Planning Consent-As no structural changes are to be made I feel most of these requirements do not apply. The SOY has detailed site plans for the rest of The York Mill on hand including street elevations etc. No changes will be made to the West Shed by me, therefore I have ignored these requirements.
 - Vehicles, forklifts, trucks and the public have entered this building for years. I propose only to have stalls inside.

Please be advised that no part of any of the buildings on the land occupied by The York Mill is able to be modified without specific consent.

- They will not be altered by me.

The application will be required to be advertised and is also required to be forwarded to the Heritage Council of WA for their consideration. There is a 2-3 week advertising period applicable to all applications which are lodged with the Shire.

- I would hope the SOY will send a supporting letter to the Heritage Council as these events are extremely important to York and must go ahead at this venue.

I look forward to receiving your further information. In the meantime, if you have any further queries, kindly contact me.

- Can you please advise if I am able to attend the meeting on Wednesday afternoon?

Regards

Brooke Newman

Planning Officer
Shire of York
1 Joaquina Street
PO Box 22
YORK WA 6302
Ph: (08) 9641 2233
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planning@york.wa.gov.au
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22/11/2010

**ITEM 9.4.4
APPENDIX F**

Page 1 of 2

Records

From: Tanya Richardson [tanya1973@skymesh.com.au]
Sent: Monday, 29 November 2010 9:49 AM
To: Ray Hooper; Pat Hooper; Records
Subject: York Antique & Collectors Fair + York Gourmet Food & Wine Festival
Dear Mr Hooper and SOY Councillors,

SHIRE OF YORK	
FILE: CS.CEV.9	
OFFICER	INITIALS
Ray	
29 NOV 2010	
1116824	
REFERRED TO COUNCIL	
DATE	INITIALS

As discussed at our recent meeting Wednesday 24th November 2011 I have a dilemma in that Mr Dale Smith has reneged on our original arrangement whereby these above two events were to take place in the West Shed of The York Mill.

I am writing to advise that after a great deal of deliberation I have decided to relocate both events back to the Town Hall. It turns out the booking made on Easter weekend at the Town Hall was only tentative and is no longer required by Orienteering WA. SOY staff didn't seem to have any contact details for them so if required the contact is Nicole Davis Ph: 93886541

It is regrettable that the growth I had anticipated this year will be so minimal. The Town Hall as mentioned in our meeting is just too small. It is however imperative for the reputation of the Shire of York and the events branding that the events go ahead, and be all they can be so I am willing to relocate for 2011.

I am now writing to request the Council consider the following to assist the success of these two events in 2011:

- Request council consider waiving the fees associated with the hiring of the York Town Hall for both events
- Request council consider waiving the fees associated with traders permits
- Request council consider giving support to the Occasional Liquor Licence required for wine samples and sales
- Request Council consider placing these events on their website (I voluntarily update the YTB website and will do so again)

I understand that these events are privately owned and that I am not representing a community group, but would like it to be known I have invested a substantial sum of money into building these events to date. Whatever profit made (should there be any) will be directly invested back into further developing these events in the coming years.

Can I also please ask you personally make sure these events are confirmed bookings at the Town Hall. I have left messages for the front counter staff with this request but have no written confirmation.

Kind regards,

Tanya Richardson
Avon Events & Marketing
ABN 27353627629
Email: tanya1973@skymesh.com.au
Ph: 0429260537

11/29/2010



O108915, CS.CEV.9

Tyhscha Cochrane

24 December 2010

Mrs T Richardson
Avon Events And Marketing
tanya1973@skymesh.com.au

Dear Tanya

YORK ANTIQUE & COLLECTORS FAIR AND YORK GOURMET FOOD & WINE FESTIVAL

Thank you for your emails of the 29th November and the 22nd December 2010 regarding the above.

Your requests were considered after Councillors met with you and I advise the following:

Council will not waive fees associated with the hiring of the York Town Hall for either event.

Council will not waive fees associated with the Trading Permits.

Council will provide a letter of support in relation to the Occasional Liquor Licence subject to all legislative requirements being met. Please liaise with Gordon Tester in relation to this request.

Avenues will be explored with the Visitor Centre regarding some form of advertising, this may not be on the website but staff will assist where it can.

I trust the above is satisfactory.

Yours faithfully

RAY HOOPER
CHIEF EXECUTIVE OFFICER

Tysha Richardson ✓

copy to all by ✓

CS.CEV.9

1117427

Ray Hooper

From: Tanya Richardson [tanya1973@skymesh.com.au]
 Sent: Monday, 27 December 2010 10:24 AM
 To: Tyhscha Cochrane; Ray Hooper
 Cc: trevorrاندell@bigpond.com; mkscott@aapt.net.au; path@westnet.com.au; Pat Hooper; blalm@bigpond.com; asboyle@bigpond.com
 Subject: FW: York Antique & Collectors Fair + York Gourmet Food & Wine Festival
 Attachments: ACF 2011 Press release.pdf; ACF Brochure.pdf; Antiques Fair Pic 934KB.jpg; Town Hall 1MB.JPG; GFW Blurp 2011press release .pdf; GFW Brochure.pdf; GFW Pic.bmp; Marketing.pdf

Dear Ray, Tysha and SOY Councillors,

I am disappointed to learn the Shire of York has declined my application to waive the fees associated with the 26th York Antique & Collectors Fair and the York Gourmet Food & Wine Festival. I am disappointed also that Council/Shire cares so little that no reason has been given. This decision seems to have been reached outside of the normal channel which I believed to be at a Council meeting for all to hear. I am also disappointed that no reply was sent to me until I requested it after one month.

At recent Council meetings, Councillors have portrayed a renewed interest in developing events in York, yet has showed no interest in supporting the above mentioned events. It is a costly exercise to deliver these events and there is little profit to be made. The financial risk is great, and is all mine, yet many York Businesses and the Community as a whole benefit immensely from such events. These are York's two largest events in respect to visitor numbers and they will grow rapidly.

I believe I have demonstrated my professionalism and commitment to delivering successful events in York. I have drawn floor plans from scratch of the Town Hall as none were on hand from the SOY, have completed all applications, have developed strategies to minimise risk of injury, have developed stallholder rules to assist parking issues, have abided by all fire exit requirements even though they have not been explained upfront, have built relationships with local businesses on a pro quo basis and much more.

I have also represented York with Experience Perth, TWA, Avon Tourism and more on a volunteer basis since resigning from the York Visitor Centre. I still assist YVC staff with enquiries and believe I have showed my commitment to Tourism In York. Much of what I am doing at the moment is leaving me well out of pocket.

In relation to the exuberant fees the SOY is asking for the Town Hall Hire and Trading Permits it seems unfair that I am asked to pay the same fees as that of a person from outside of York considering they take the profits back out of York. I have explained previously I am committed to growing these events and developing the York Olive Festival. Therefore my profits if any will be reinvested back into the growth of these events.

I have been approached to take these events to nearby towns but have stayed true to York in the hope that the Council is also true to its word and is serious about events in our town. Other towns in the region sponsor and support such events and have offered me support second to none in the hope of enticing these events to their town.

With regards to the website I think Tysha is a little confused. I am requesting these events be added to the SOY website. The Tourist Bureau Website has already had these events added to them. I am updating events of the YTB website voluntarily from time to time. The Shire of York still shows the 2010 Gourmet Food and Wine Festival in Google search results. It is confusing for the general public and I would like it updated at your earliest convenience. Information is attached and is available http://www.yorkwa.org/events_monthly.asp

In closing I will ask now that perhaps the Council will consider meeting half way and offering a discount on the Town Hall Hire and Traders permits as an act of good faith? Maybe this is a way to show the SOY is supportive of the concept of private individuals managing events and taking the burden and financial risk from SOY. Please advise when and if this request will be considered.

Kind regards,

Tanya Richardson
 Avon Events & Marketing
 113 Newcastle St York, WA 6302
 ABN 27353627629
 Email: tanya1973@skymesh.com.au
 Web: http://www.yorkwa.org/events_monthly.asp
 Ph: 0429260537

4/01/2011

Ray Hooper

From: Tanya Richardson [tanya1973@skymesh.com.au]
Sent: Tuesday, 18 January 2011 12:39 PM
To: Tyhscha Cochrane; Ray Hooper; Pat Hooper
Cc: Tony Boyle; Pat Hooper; Ray Hooper; rnkscott@aapt.net.au; path@westnet.com.au; blalm@bigpond.com
Subject: RE: Events - York
Attachments: Letter From Tyscha.pdf

Dear Tyhscha, Ray and SOY Councillors,

Thank you for your letter. I wanted to clarify this though as there seems to be some confusion. I did not meet with Council on this matter as stated in your attached letter. I met with Councillors some time ago regarding what, if anything could be done about the situation with the West Shed at the York Mill as a venue.

After that meeting I sent a letter requesting Council considering waiving or reducing the fees associated with the York Town Hall Hire as a way of sponsoring my events. I had no reply but expected it to be discussed at the next council meeting. I came to the next meeting and it wasn't on the agenda.

I have spoken to two Councillors since, and neither of them seem to know anything about it. It wasn't until I wrote again a month later that I received your reply which was very disappointing. This decision doesn't appear to have been made by Council?

Therefore I would like to officially ask again that consideration be given to reducing the costs associated with the Town Hall Hire as a sponsorship of these events. I have inserted an Economic Impact Table as prepared for Eventscorp showing an estimate of what these events bring to the town. The Visitor numbers are based on exact data collected at the 2008 event plus a 20% increase.

	<i>Intrastate visitors</i>	<i>Interstate visitors</i>	<i>Internat. visitors</i>	<i>Total visitors</i>
<i>Visiting specifically(including stallholders etc)</i>	2850	58	15	2923
<i>Extending(including stallholders etc)</i>	110	20	7	137
<i>Average daily spend (accommodation, meals, entertainment, etc)</i>	\$265.00		\$370	\$813,210
<i>Length of stay</i>	1	2	3	
Direct expenditure \$	\$784,400	\$20,670	\$8,140	
<p><i>Notes-The above table does not take into account two of the most popular activities in the area which are Skydiving and Hot Air Ballooning. Either of these activities would significantly increase the direct expenditure.</i></p> <p><i>Many of the intrastate visitors may be day trippers and not stay the night. However there are approx' 50 stallholders who will be here for a minimum of 3 nights.</i></p> <p><i>These figures are based on Accommodation, meals, entry and entertainment. Other industry will almost certainly benefit as well.</i></p>				

I am in the process of applying to Eventcorp for funding and of course they have asked what the Local Government financial and/or in-kind contribution is. It would awful to have to say there is none. My financial and in-kind contribution has been extensive. I am serious about festivals and events in York and the Avon Valley and I have shown already I am prepared to place my hand in my pocket to make them happen. It is a difficult task with insurances and the like but it is much more difficult if the Shire and Council are not proactively assisting me.

If we do not work together we run the risk of unprofessional people managing events in York and end up with things like the last Motorcycle Festival or Jazz Festival.

Lastly I am concerned as I lodged an events application form for both my events, submitted detailed floor plans etc etc and was expecting to receive correspondence to say the events were approved. This was a long time ago and I have still not received a written reply. I spoke to Gordon about this yesterday and he apologised and explained you are short staffed at the moment. Gordon has been very helpful to date, but it is very frustrating! Could you please arrange to have this sent to me asap.

Thank you for time and I look forward to your responses. For further information about either event [click here](#)

Kind regards,

Tanya Richardson
Avon Events & Marketing
113 Newcastle St York, WA 6302
ABN 27353627629 Email: tanya1973@skymesh.com.au
Web: http://www.yorkwa.org/accom_result1/avon-events-marketing/
Ph: 0429260537



-----Original Message-----

From: Tyhscha Cochrane [<mailto:dceo@york.wa.gov.au>]
Sent: Friday, 24 December 2010 10:53 AM
To: 'Tanya Richardson'
Subject: Events - York

Dear Tanya

Please find attached correspondence in relation to your email of the 29th November and 22nd December 2010.

Regards

Tyhscha Cochrane

18/01/2011

Shire of York

From: Tanya Richardson [mailto:tanya1973@skymesh.com.au]
Sent: Monday, 29 November 2010 9:49 AM
To: Ray Hooper (ceo@york.wa.gov.au); Pat Hooper; 'Records'
Subject: York Antique & Collectors Fair + York Gourmet Food & Wine Festival

Dear Mr Hooper and SOY Councillors,

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- Request Council consider placing these events on their website (I voluntarily update the YTB website and will do so again)

I understand that these events are privately owned and that I am not representing a community group, but would like it to be known I have invested a substantial sum of money into building these events to date. Whatever profit made (should there be any) will be directly invested back into further developing these events in the coming years.

Can I also please ask you personally make sure these events are confirmed bookings at the Town Hall. I have left messages for the front counter staff with this request but have no written confirmation.

Kind regards,

Tanya Richardson
Avon Events & Marketing
ABN 27353627629
Email: tanya1973@skymesh.com.au
Ph: 0429260537

18/01/2011

Ray Hooper

From: Tanya Richardson [tanya1973@skymesh.com.au]
Sent: Monday, 7 February 2011 10:44 AM
To: Ray Hooper
Subject: Events Corp Funding
Hi Ray,

SHIRE OF YORK	
FILE: CS CEV 9	
OFFICER	INITIALS
Ray	
Tynscha	
8 FEB 2011	
1117960	
REFERRED TO COUNCIL	
DATE	INITIALS

I am currently applying for Events Corp Funding for both the York Antique & Collectors Fair and the & the York Gourmet Food & Wine Festival. This funding will be used for entertainers and audio visual equipment if successful. I have completed the forms but am honestly at a loss as to what to say about the SOY contribution. They are asking what financial and/or in kind assistance the SOY is offering.

I have written several times requesting the fees for Town Hall Hire are waived or reduced as a way of sponsoring these events. I understand these are not community owned and run events but they are of great benefit to the Community. Perhaps you can advise if the SOY will reduce the fees so I have something to add from the SOY on my application. It looks bad saying nothing at all.

I can sympathise with how busy you must be in light of the recent damage in York but ask you give this matter consideration asap as funding application deadline is fast approaching.

Kind regards,

Tanya Richardson
Avon Events & Marketing
113 Newcastle St York, WA 6302
ABN 27353627629 Email: tanya1973@skymesh.com.au
Web: www.yorkwa.org
Ph: 0429260537



