

Avon Tourism York Jazz Festival Environmental Policy

This business is committed to the following principles of sustainable tourism and events.

Using Resources Sustainably: The conservation and sustainable use of resources-natural, social and cultural-is crucial and makes long term business sense.

Integrating Tourism Into Planning: Tourism and Event development which is integrated into a national, state and local strategic planning framework and which undertakes environmental impact assessments, increases the long term viability of tourism and events.

Reducing Over- Consumption and Waste: Reduction of over-consumption and waste avoids the costs of restoring long-term environmental damage and contributes to the quality of tourism and events.

Maintaining Diversity: Maintaining and promoting natural, social and cultural diversity is essential for long-term sustainable tourism and creates a resilient base for the industries.

Supporting Local Economies: Tourism and Events that support a wide range of local economic activities and which takes environmental costs and values into account, both protects those economies and avoids environmental damage.

Involving Local & Indigenous Communities: The full involvement of communities in the tourism and events sector not only benefits them and the environment in general but also improves the quality of the event or tourism experience.

Consulting Stakeholders and the Public: Consultation between the tourism & events industries, event managers and local communities, organisations and institutions is essential if they are to work alongside each other and resolves potential conflicts of interest.

Heritage: The conservation and sustainable use of heritage buildings and places.

Training Staff: Staff training which integrates sustainable tourism into work practices, along with recruitment of local personnel at all levels, improves the quality of the tourism product and/or event.

Marketing Tourism & Events Responsibly: Ongoing research and monitoring by the industries using effective data collection and analysis is essential to help solve any problems and to bring benefits to destinations, the events, the industries and the consumer.