

Tabitha Bateman

From: Matthew Reid [matthew.reid@healthpharmacy.com.au]
Sent: Friday, 31 January 2014 10:49 AM
To: Wendy Williams (Avon Tourism)
Cc: Records
Subject: I137895 - RE: Another York event - printed

Dear Wendy

Thank you for keeping abreast of communication between the Shire of York and Avon Tourism. I support the Boards policy of user pays.

The Shire of York encourages all Tourism and Event operators to join Avon Tourism. The contribution the Shire makes directly to Avon Tourism is to add to the financial contribution made by Tourism Operators not replace it.

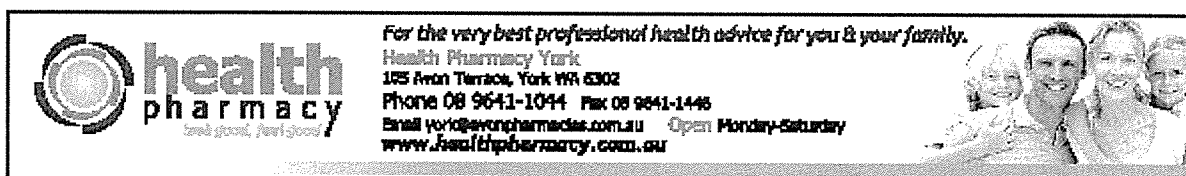
Kind regards

Matthew

Matthew Reid
Executive Director
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From: Wendy Williams (Avon Tourism) [mailto:info@avonvalleywa.com.au]
Sent: Friday, 31 January 2014 9:46 AM
To: Matthew Reid
Subject: Fw: Another York event

Hi Matthew

Delighted that you will be joining us on the Board and your appointment will be ratified at the February meeting.

I am sorry to trouble you, but thought I would forward emails between Gail Maziuk and myself relating to promoting York events on the Avon Valley Website for your information.

I have endeavoured to convey that only events organised and run by supporting Local Governments and Avon Tourism Members would be included on the Site, that Board decisions are upheld and our membership supported.

Should you have any questions, please don't hesitate to contact me.

Kind regards

Wendy

Wendy L Williams
Chair
Avon Tourism Inc

Phone: 08 9629 1136
Fax: 08 9629 1072
Email: info@avonvalleywa.com.au
Website: www.avonvalleywa.com.au

From: Wendy Williams (Avon Tourism)
Sent: Friday, January 24, 2014 12:33 PM
To: [Gail Maziuk](#) ; [Tanya Richardson](#)
Cc: [Ray Hooper](#)
Subject: Re: Another York event

Hi Gail

We appreciate that the intent was to promote the event and not the organisation, however we also hope you will appreciate that Avon Tourism have an obligation to our membership.

As indicated in my previous email, we have 8 Not for Profit members from Beverley, Northam and Toodyay at present, 6 of whom run events throughout the year. These organisations have paid their membership, The York Society the organisers of this event are not financial members.

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I am more than happy to contact the Society to discuss membership with them, which would provide increased promotional opportunities for them.

Kind regards

Wendy

Wendy L Williams
Chair
Avon Tourism Inc

Phone: 08 9629 1136

Fax: 08 9629 1072

Email: info@avonvalleywa.com.au

Website: www.avonvalleywa.com.au

From: Gail Maziuk

Sent: Friday, January 24, 2014 12:07 PM

To: Wendy Williams (Avon Tourism) ; Tanya Richardson

Cc: Ray Hooper

Subject: RE: Another York event

Thanks Wendy

Not the support we were expecting for a York event? We want to promote the event not the York Society.

Are there any issues with the other 2 events I have sent through?

Regards

Gail

From: Wendy Williams (Avon Tourism) [<mailto:info@avonvalleywa.com.au>]

Sent: Friday, 24 January 2014 11:56 AM

To: Gail Maziuk; Tanya Richardson

Subject: Re: Another York event

Hi Gail

Avon Tourism are always happy to support not for profit organisations such as The York Society Incorporated and this year have 8 similar organisations as members, one being the York Residency Museum.

Our Not For Profit Membership of \$110 GST inclusive allows organisations to enjoy Platinum Level benefits, including events being listed on the Calendar of Events on www.avonvalleywa.com.au A full range of benefits available to Not for Profit organisations are listed below.

- ❖ Full Page Listing on the Avon Valley Website with 3 colour photos and up to 300 word description
- ❖ Listing in the Avon Valley Holiday Planner Business Directory & Map
- ❖ Free Brochure Distribution at all trade and consumer shows attended by Avon Tourism
- ❖ Free Brochure Racking at Avon Valley Visitor Centre Northam
- ❖ Sponsorship and Promotional opportunities
- ❖ Discounted Rates in participating advertising publications

With similar organisations from Beverley, Northam and Toodyay having taken up membership to promote their events and organisations, unfortunately we are not in a position to load the attached

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information, and hope you will encourage The York Society Incorporated to take up membership, thus allowing us to also to promote them at the coming Perth Holiday & Travel Expo [15/16 February], the Avon Valley Vintage Festival [1 – 2 March] and the Caravan & Camping Show [20 - 24 March] if they wish to make their brochure/flyer available for distribution. Trade show consumers are always looking for information on events being held throughout the year.

I have taken the liberty of attaching our Membership Information should you wish to forward same to them, or am happy to contact the organisation direct if you feel this would be the best option.

Kind regards

Wendy

Wendy L Williams
Chair
Avon Tourism Inc

Phone: 08 9629 1136

Fax: 08 9629 1072

Email: info@avonvalleywa.com.au

Website: www.aavonvallwa.com.au

From: Gail Maziuk

Sent: Thursday, January 23, 2014 1:38 PM

To: Tanya Richardson

Cc: <mailto:info@avonvalleywa.com.au>

Subject: Another York event

Hi Tanya

Another event to promote, please review the attached documents and advise if they are in suitable format for you to enter onto the Avon Tourism website for York.

Many thanks
Gail

Gail Maziuk

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