

Gail Maziuk

From: Wendy Williams (Avon Tourism) [info@avonvalleywa.com.au]
Sent: Friday, 24 January 2014 12:34 PM
To: Gail Maziuk; Tanya Richardson
Cc: Ray Hooper
Subject: Re: Another York event

Hi Gail

We appreciate that the intent was to promote the event and not the organisation, however we also hope you will appreciate that Avon Tourism have an obligation to our membership.

As indicated in my previous email, we have 8 Not for Profit members from Beverley, Northam and Toodyay at present, 6 of whom run events throughout the year. These organisations have paid their membership, The York Society the organisers of this event are not financial members.

I am more than happy to contact the Society to discuss membership with them, which would provide increased promotional opportunities for them.

Kind regards

Wendy

Wendy L Williams
Chair
Avon Tourism Inc

Phone: 08 9629 1136
Fax: 08 9629 1072
Email: info@avonvalleywa.com.au
Website: www.avonvalleywa.com.au

From: Gail Maziuk
Sent: Friday, January 24, 2014 12:07 PM
To: [Wendy Williams \(Avon Tourism\) ; Tanya Richardson](mailto:Wendy Williams (Avon Tourism) ; Tanya Richardson)
Cc: Ray Hooper
Subject: RE: Another York event

Thanks Wendy

Not the support we were expecting for a York event? We want to promote the event not the York Society.

Are there any issues with the other 2 events I have sent through?

Regards
Gail

From: Wendy Williams (Avon Tourism) [mailto:info@avonvalleywa.com.au]
Sent: Friday, 24 January 2014 11:56 AM
To: Gail Maziuk; Tanya Richardson
Subject: Re: Another York event

Hi Gail

Avon Tourism are always happy to support not for profit organisations such as The York Society Incorporated and this year have 8 similar organisations as members, one being the York Residency Museum.

Our Not For Profit Membership of \$110 GST inclusive allows organisations to enjoy Platinum Level benefits, including events being listed on the Calendar of Events on www.avonvalleywa.com.au A full range of benefits available to Not for Profit organisations are listed below.

- ❖ Full Page Listing on the Avon Valley Website with 3 colour photos and up to 300 word description
- ❖ Listing in the Avon Valley Holiday Planner Business Directory & Map
- ❖ Free Brochure Distribution at all trade and consumer shows attended by Avon Tourism
- ❖ Free Brochure Racking at Avon Valley Visitor Centre Northam
- ❖ Sponsorship and Promotional opportunities
- ❖ Discounted Rates in participating advertising publications

With similar organisations from Beverley, Northam and Toodyay having taken up membership to promote their events and organisations, unfortunately we are not in a position to load the attached information, and hope you will encourage The York Society Incorporated to take up membership, thus allowing us to also to promote them at the coming Perth Holiday & Travel Expo [15/16 February], the Avon Valley Vintage Festival [1 – 2 March] and the Caravan & Camping Show [20 - 24 March] if they wish to make their brochure/flyer available for distribution. Trade show consumers are always looking for information on events being held throughout the year.

I have taken the liberty of attaching our Membership Information should you wish to forward same to them, or am happy to contact the organisation direct if you feel this would be the best option.

Kind regards

Wendy

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Chair
Avon Tourism Inc

Phone: 08 9629 1136

Fax: 08 9629 1072

Email: info@avonvalleywa.com.au

Website: www.avonvalleywa.com.au

From: Gail Maziuk

Sent: Thursday, January 23, 2014 1:38 PM

To: Tanya Richardson

Cc: <mailto:info@avonvalleywa.com.au>

Subject: Another York event

Hi Tanya

Another event to promote, please review the attached documents and advise if they are in suitable format for you to enter onto the Avon Tourism website for York.

Many thanks
Gail

30/10/2014

Gail Maziuk

Senior Administration Officer, Projects and Finance
Shire of York
PO Box 22
York WA 6302

Phone: (08) 9641 2233

Fax: (08) 9641 2202

e-mail: finance1@york.wa.gov.au

web: www.york.wa.gov.au

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Gail Maziuk

From: Gail Maziuk
Sent: Wednesday, 22 January 2014 1:30 PM
To: 'Tanya Richardson'
Cc: Avon Tourism (info@avonvalleywa.com.au)
Subject: York Motorcycle Festival 2014
Attachments: York Motorcycle Festival flyer AVON TOURISM.doc; York 2014 Poster.pdf;
YorkPictures_A4_2.pdf

Hi Tanya

Would you please review the attached documents and advise if they are suitable for you to enter onto the Avon Tourism website for York.

Many thanks

Gail Maziuk

Senior Administration Officer, Projects and Finance
Shire of York
PO Box 22
York WA 6302

Phone: (08) 9641 2233

Fax: (08) 9641 2202

e-mail: finance1@york.wa.gov.au

web: www.york.wa.gov.au

Gail Maziuk

From: Gail Maziuk
Sent: Thursday, 23 January 2014 1:38 PM
To: 'Tanya Richardson'
Cc: Avon Tourism (info@avonvalleywa.com.au)
Subject: Another York event - Photographic Awards
Attachments: York Photographic Awards 2014.doc; York Photographic Awards poster 2014.pdf; York Photographic Awards entry form 2014.pdf

Hi Tanya

Another event to promote, please review the attached documents and advise if they are in suitable format for you to enter onto the Avon Tourism website for York.

Many thanks
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Senior Administration Officer, Projects and Finance
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Phone: (08) 9641 2233
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e-mail: finance1@york.wa.gov.au
web: www.york.wa.gov.au

Gail Maziuk

From: Gail Maziuk
Sent: Friday, 24 January 2014 11:33 AM
To: 'Tanya Richardson'
Cc: Avon Tourism (info@avonvalleywa.com.au)
Subject: York Easter Fair flyer
Attachments: York Easter Fair 2014 updated.doc

Hi Tanya

Sorry to pepper you with these but here is an other York event for upload onto the Avon Tourism website.

Many thanks
Gail

Gail Maziuk

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York WA 6302

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Subject: Re: Another York event

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From: Wendy Williams (Avon Tourism) [info@avonvalleywa.com.au]
Sent: Friday, 24 January 2014 12:11 PM
To: Gail Maziuk; Tanya Richardson
Subject: Re: York Easter Fair flyer

Hi Gail

We are always happy to promote York and Avon Valley events on www.avonvalleywa.com however it is difficult when individuals or organisations are not members of Avon Tourism.

I appreciate that the Shire of York are supporting this event, however events in Beverley and Northam being run by Not for Profit organisations are also supported by their local governments, and as a sub-regional tourism organisation, we need to be mindful of this. Chris Baker is not an Avon Tourism Member and unfortunately we are not in a position to promote his event. Should he choose to take up membership we would be only too happy to promote this event. At this time membership would be on a pro-rata basis and would be happy to forward relevant information if you feel this would be appropriate.

Kind regards

Wendy

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